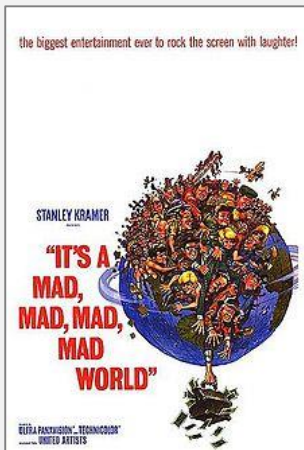
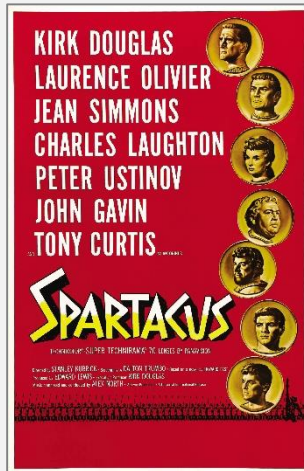




SYDNEY IN 70MM – PART 1

ULTRA PANVISION 70



TODD-AO

SUPER TECHNIRAMA 70

SUPER PANAVISION 70

ULTRA PANAVISION 70



The original building structure including the façade of the Hoyts Plaza theatre still remains which is located at 600 George Street Sydney. Only part of the entry foyer [currently McDonald's restaurant] exists from the 1650 seating capacity which premiered *Dynamite* on the 11th April 1930.

During the forty seven [47] years of cinema exhibition, the Hoyts Plaza theatre presented numerous event motion pictures which included the second CinemaScope release in Sydney *How To Marry a Millionaire* on the 21st January 1954 and was extensively refurbished in 1958 to showcase the exclusive presentations of three strip and single lens *Cinerama* in New South Wales.

HOYTS PLAZA.—TO-NIGHT AT 7.45.

GALA PREMIERE OF AUSTRALIA'S MOST DISTINCTIVE THEATRE.

SPECIAL NOTICE.—100 ADDITIONAL SEATS
 HAVE BEEN MADE AVAILABLE FOR TO-NIGHT. BOOK AT ONCE!
GEORGE-STREET, OPPOSITE THE REGENT.

Direction: Hoyts Theatres, Ltd. Managing Directors: F. W. Thring and G. F. Griffith.
 "Your Castle in Spain." in the heart of Sydney, presenting for your entertainment

ITS INITIAL EXTENDED SEASON ATTRACTION,
CECIL B. DE MILLE'S "DYNAMITE."

THE FIRST ALL-TALKING PRODUCTION BY THE GENIUS WHO DIRECTED "KING OF KINGS," "THE TEN COMMANDMENTS," AND "THE VOLGA BOATMAN."

Suggested by the Plaza Quartet from the Conservatorium, Laurel and Hady in "Night Owls," "Meditation," "Meditation," "Meditation," "Meditation," and EDDIE FITCH at the Grand Organ.

Metro-Goldwyn-Mayer picture, starring Conrad Nagel, Kay Johnson, and Charles Bickford, "The Plan at Palling & Hotel Australia, and The Plaza. Phonus, MARIOT and MARIOT.

Prices: — WEEK DAYS and SATURDAYS: Morning, Front Lounge 1/-, Back Lounge 1/6. AFTER-NOONS: Front Lounge 1/6, Back Lounge 2/-, Lounge De Luxe (Reserved) 3/6. Children 9d at all day sessions. WEEK NIGHTS: Front Lounge, 2/-, Reserved Lounge 3/6, Lounge De Luxe (Reserved) 4/7. SATURDAY NIGHTS: Reserved Lounge 3/6, Lounge De Luxe (Reserved) 4/7.

NOTE.—SATURDAY NIGHT'S PRICES WILL APPLY AT THE GALA PREMIERE TO-NIGHT. All sections of the house may be reserved for the night session; no extra charge for booking.

When a simple garage mechanic suddenly inherits a billion dollars, he gets more action, excitement, romance and riotous adventure than money can buy!

MR. BILLION NRC
 (Where The Nice Guys Finish First For A Change.)

TERENCE HILL • VALERIE PERRINE "MR. BILLION"
 PRODUCED BY TERRY MCGRAW AND DIRECTED BY SAM PICKENS • WILLIAM REDFIELD • CHILL WILLS and JACKIE GLEASON
 COSTUME DESIGNER: GONNILLA KANZIG • STEVEN DACHI and KEN FRIEDMAN • SET DESIGNER: BILL MONTGOMERY • EDITOR: JONATHAN KAPLAN

STARTS TODAY **PLAZA**
 W/Days, Sat. and Holiday Monday. 10.50, 1.15, 3.40, 6.05, 8.30, Sun. 3.40, 6.05.

TO-DAY AT 11 A.M.: Sessions again at 2, 5, and 8 p.m. BOX Plans now open for first 12 days of season at Plaza (MARIOT), Palling's, and Hotel Australia for afternoon, intermediate and evening sessions. Unreserved seats on sale at Theatre for all performances.

PLAZA — Cinemascope — TO-DAY!

A Gay Extravaganza of glitter, love and laughter, as Cinemascope surrounds you with beautiful women, transports you with gay intimacy to breathtaking panorama and the great outdoors! 20th Century-Fox presents:

"HOW TO MARRY A MILLIONAIRE"
 In Technicolor and starring Marilyn Monroe, Betty Grable, Lauren Bacall, with William Powell, David Wayne, Rory Calhoun, Cameron Mitchell (C). Plus: In Cinemascope and Technicolor, "CORONATION PARADE" also "Highland Journey" in Technicolor, "Bargain Daze" in Technicolor Cartoon. Queen opens N.Z. Parliament; Woomera Atom Blast — Masterton.

PLAZA Comm. THURS. SEPT. 18 at 8.15 p.m.

PLUNGES YOU INTO A STARTLING NEW WORLD OF ENTERTAINMENT

THIS IS CINERAMA

BOX-PLANS OPEN TOMORROW 9.30 A.M. All seats bookable. Reservations obtainable at Plaza booking office, Palling's, Hotel Australia. Performances Daily 8.15 p.m. Mats, Weds, Fri, Sat, and Hols. 2.15. Late afternoon shows Fri, Sat, and Hols. 5.15. PRICES: Week nights 17/6, 8/6. Mats, Sat, and Hols. also late afternoon 15/-, 7/6. Mats, Weds, and Fri. 12/6, 6/6. Sat, and Hols. nights 19/6, 9/6. (Children half price at mats.)

GRAND GALA CHARITY PREVIEW WED, SEP. 17, at 8.15 P.M. (Proceeds Naughty Nineties 1958 Committee for Deaf and Blind Children's Appeal). Tickets at 35/- each for this special performance obtainable at Plaza Theatre booking office only.

Revered by patron, cinema staff, film distributor and exhibitor as the flag ship cinema for Hoyts Theatres in Sydney, the Hoyts Plaza theatre closed on the 29th June 1977 with *Mr Billion* as its last attraction.

Compiled by Doug Loudon

The following table are the MGM Camera 65 and Ultra Panavision productions presented in Sydney during the era of the Reserved Seating Engagement. The release dates in **BLUE FONT** are those which were released at the 35mm equipped cinema. Only **BEN HUR** was later reissued in 70mm ...

FILM

Raintree County – MGM Camera 65

Ben-Hur – MGM Camera 65

Mutiny on the Bounty

The Fall of the Roman Empire

It's a Mad, Mad, Mad, Mad World - Single lens Cinerama

The Greatest Story Ever Told - Single lens Cinerama

The Hallelujah Trail - Single lens Cinerama

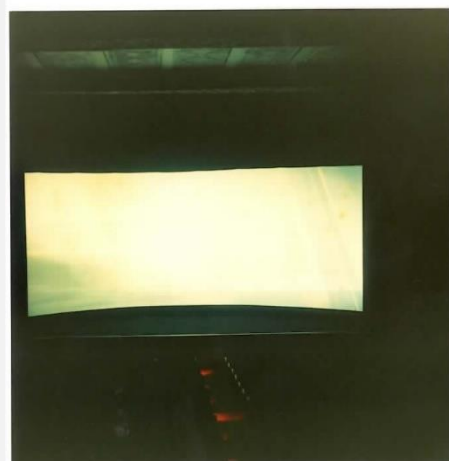
Battle of the Bulge - Single lens Cinerama

Khartoum - Single lens Cinerama

| CINEMA | SYDNEY | LONDON | CINEMA |
|-----------------|----------|----------|----------|
| Liberty | 05/04/58 | 07/09/58 | Empire |
| St James | 05/05/60 | 16/12/59 | Empire |
| St James | 18/01/63 | 19/11/62 | Royalty |
| Forum | 10/07/64 | 24/03/64 | Astoria |
| Plaza | 03/12/64 | 02/12/63 | Coliseum |
| Plaza | 06/04/66 | 09/04/65 | Casino |
| Plaza | 15/09/66 | 22/07/65 | Casino |
| Plaza | 10/11/66 | 02/04/66 | Casino |
| Plaza | 09/03/67 | 09/06/66 | Casino |



To demonstrate the expanse of the 70mm screen at the Hoyts Plaza theatre, the photo montage below shows the screen size changes from 1.85:1 Spherical to 2.35:1 CinemaScope and 2.20:1 for the 70mm presentation. The photos were taken by projectionist Bill Rokes on 18th December 1976. The 1.85:1 image is a Ford motor vehicle advert, the 2.35:1 image is the trailer for **Deep Red** and the 2.20:1 image is **The Return of a Man Called Horse** ...



RAINTREE COUNTY

5th April 1958 to 2nd July 1958 – Season 12 weeks and 4 days ✓

SEE FOR YOURSELF WHY THEY CALL IT
GREAT!

The picture that is the talk of the world brings you memorable scenes of love and conflict in big, bold and unforgettable drama! Acclaimed by millions!



You'll see these daring scenes!

SEDUCTION at Paradise Lake • The lies that lured a man into marriage • The honeymoon at a haunted plantation • The dolls on the bridal bed • The strange confessions of a runaway wife.

See why it took 2 years to film! Thousands in the cast! See why everyone says it's GREAT! The first film presented in the fabulous M.G.M. Camera 65.

M.G.M. PRESENTS
MONTGOMERY CLIFT
ELIZABETH TAYLOR
EVA MARIE SAINT

"RAINTREE COUNTY"

Filmed in the fabulous new M.G.M. CAMERA 65—
"The Window of the World!"

NIGEL PATRICK - LEE MARVIN
with RHO TAYLOR - AGNES MOORHEAD - WALTER ABEL

NOT SUITABLE FOR CHILDREN
Now Special Sessions:
10.15, 1.40, 3, 8.15
Air-conditioned

Liberty
MA 6068

PRICES: MON. to FRI., Morn. 3/3 to 5/3; Mats. 4/- to 7/-; Int. 4/3 to 8/-; Even. 5/6 to 10/-; SAT., Morn. 3/6 to 6/6; Mat. and Int. 5/6 to 10/-; Even. 6/6 to 12/6. Wks. Morn. 4/6 to 7/6; Mat. and Int. 5/6 to 10/-; Even. 6/6 to 12/6.

Book Today—Any part of the theatre—for first 12 days of exclusive season!

Last Day at 11, 2, 5, 8, "Until They Sail."

Memorable Season Opens Liberty Today!

It's the BIGGEST of them all! Sydney's Greatest Easter Attraction brings you MONTGOMERY CLIFT, ELIZABETH TAYLOR, EVA MARIE SAINT, Nigel Patrick and Australia's own Ron Taylor in unforgettable roles in M.G.M.'s Big, Bold Drama of Love and Conflict! Filmed for the first time in the Fabulous M.G.M. Camera 65 "Window of the World." Thousands in the cast! Two years to film!

You'll see these daring scenes... seduction at Paradise Lake... The lies that lured a man into marriage... The honeymoon at a haunted plantation... The dolls on the bridal bed! in Technicolor (A). Sessions: 10.15, 1.40, 3, 8.15.

Prices for this Exclusive Season are:—MON. to FRI.: Morn., 3/3 to 5/3; Mats., 4/- to 7/-; Int., 4/3 to 8/-; Even., 5/6 to 10/-; SATS.: Morn., 3/6 to 6/6; Mat. and Int., 5/6 to 10/-; Even., 6/6 to 12/6. WKS.: Morn., 4/6 to 7/-; Mats. and Int., 5/6 to 10/-; Even., 6/6 to 12/6.

NOTE: You can book 12 days in advance—any section of Theatre (MA6068). Air-conditioned.

RAINTREE COUNTY was advertised 'Filmed for the first time in the fabulous M.G.M. Camera 65 'Window of the World'. The film was released in 35mm anamorphic at the Liberty theatre.

The film was not released in 70mm in any territory ...

BEN-HUR

5th May 1960 to 5th July 1961 – Season 60 weeks and 6 days ✓

CHARLTON HESTON
IN PERSON
arrives ST. JAMES
TONIGHT at 7.15 p.m.

METRO-GOLDWYN-MAYER
presents
A Tale of the Christ
by GENERAL SAM WALLACE

Under Vice-Royal Patronage
"BEN-HUR" Gala CHARITY
PREMIERE-TONIGHT 7.30
In aid of Royal N.S.W. Institute for
Deaf and Blind Children



Ben Hur
THE COURAGEOUS

Esther
THE LOVER

Sheik Ilderim
THE VILAIN

Simones
THE LOVER

Quintus Arrius
THE POWERFUL

Messala
THE TRACHELUS

Miriam
THE FORTUNE

Tizrah
THE OUTCAST

DIRECTED BY
WILLIAM WYLER

CHARLTON HESTON · JACK HAWKINS
HAYA HARAREET · STEPHEN BOYD
HUGH GRIFFITH · MARTHA SCOTT · CATHY O'DONNELL · SAM JAFFE
MUSIC BY
KARL FUNFENBERG · SAM ZIMBALIST

TECHNICOLOR · CAMERA 65

AUSTRALASIAN PREMIERE ENGAGEMENT
com. TOMORROW, 7.30 p.m.

BOOK NOW! Tickets on sale at St. James, Palling and David Jones.

| NIGHTS AT 7.30 | WEDNESDAY & PUBLIC HOLS. | MATINEES AT 1.30 | WEDNESDAY & PUBLIC HOLS. |
|----------------|--------------------------|------------------|--------------------------|
| 10/- | 10/- | 5/- | 5/- |
| 15/- | 15/- | 10/- | 10/- |
| 20/- | 20/- | 15/- | 15/- |
| 25/- | 25/- | 20/- | 20/- |
| 30/- | 30/- | 25/- | 25/- |

Special attention to Theatre Parties. Phone BW 1451

THE MOST HONOURED
FILM OF ALL TIME!

EXCLUSIVE to
ST JAMES
BW 1451

USE THIS COUPON FOR YOUR CONVENIENCE

ST JAMES THEATRE, SYDNEY

Please send: Single Seat De Luxe Seat

Dress Circle Stalls

For the Evening Matinee Performance (Centre or Side)

REQUIRED BY: Mr Miss Mrs Miss Mrs

ATTN: (Name) (Name) (Name) (Name)

NAME: _____

ADDRESS: _____

Notes enclosed payable to St. James Theatre

MAKE YOUR RESERVATIONS NOW!
(Plans at St. James, David Jones, Palling's),

FROM METRO-GOLDWYN-MAYER
WILLIAM WYLER'S PRESENTATION
In Technicolor. Filmed in Camera 65.

"BEN-HUR" Aust. Premiere Season
Comm. TOMORROW, at 7.30 p.m.

THE MOST HONOURED FILM
OF ALL TIME!

EXCLUSIVE TO THE ST. JAMES THEATRE

NIGHTLY AT 7.30.
MATINEES 1.30 p.m. on Wed., Fri., Sat. and Public Hols.
and daily during school hols.

ADMISSION PRICES:
WEEK NIGHTS and SAT. and Public Hols. MATS., 13/-, 12/6, 10/-.
SAT. and PUBLIC HOLS. NIGHTS, 17/6, 15/-, 12/6.
WED., FRI. and School Hols. MATS., 13/6, 11/6, 10/-, 7/6.

SPECIAL ATTENTION TO THEATRE PARTIES.
PHONE BW1451 FOR INFORMATION.

(General Exhibition. Not Suit. for Children under 12.)

UNDER VICE-ROYAL PATRONAGE
(In aid Royal N.S.W. Institute for Deaf and Blind Children).

CHARLTON HESTON — IN PERSON
AT
"BEN HUR" Gala CHARITY PREMIERE
TONIGHT AT 7.30 AT ST. JAMES' THEATRE.
SEE CHARLTON HESTON ARRIVE ST. JAMES AT 7.15.

IN THE SPLENDOR OF 70MM WIDE SCREEN AND FULL STEREOGRAPHIC SOUND!

from METRO-GOLDWYN-MAYER

WILLIAM WYLER'S
PRESENTATION OF
BEN-HUR

CHARLTON HESTON
JACK HAWKINS
HAYA HARAREET
STEPHEN BOYD

FOR GENERAL EXHIBITION
NOT SUITABLE FOR CHILDREN UNDER 12

TECHNICOLOR

A Story of the Life and Times of Christ

Exclusive to the
IDEAL FAMILY ENTERTAINMENT FORUM

3 sessions daily at 10 a.m., 2.15, 7.30.
Feature occupies entire programme. Book
NOW at Forum (748 George St., 211-1955).
D.J.V., Fleets, Mitchell's or State. No Free
List. Fully air-cond.

MAYFAIR: "BEN HUR" (G)
Charlton Heston, Daily 10.00, 2.15, 7.30. (Feat. occupies entire prog.)
Sun. 1.30 and 5.45. 73 Castlereagh St. 252 1377.

BEN-HUR was advertised 'Filmed in Camera 65'

BEN-HUR was reissued in 70mm at the Forum cinema on the 13th December 1968 and at the Hoyts Mayfair on the 13th March 1975 ...

HOW THE WEST WAS WON

26th December 1962 to 18th March 1964 – Season 64 weeks ✓

A fabulous romantic adventure in breath-taking realism!

GREAT beyond words... THE FIRST DRAMATIC STORY IN CINERAMA!

| | | | | | | | | | |
|-------------------------------------------------|----------------------------------------------------|----------------------------------------------------|--------------------------------------------------------|---------------------------------------------------|----------------------------------------------|-----------------------------------------------------|--------------------------------------------------------|----------------------------------------------------------|-----------------------------------------------------|
| CARROLL BAKER as Eve Prescott, the farm girl | LEE J. COBB as Lee Remick, the frontier marshal | HENRY FONDA as Jesse Stuart, the buffalo hunter | CAROLYN JONES as Julia Rawlings, the marshal's wife | KARL MALDEN as Zakhan Prescott, the sad hunter | GREGORY PECK as Glen Van Valk, the hunter | GEORGE PEPPARD as Zak Rawlings, the wagon master | ROBERT PRESTON as Roger Morgan, the gambler's bride | DEBBIE REYNOLDS as Lynn Prescott, the gambler's bride | JAMES STEWART as Linn Rawlings, the mountain man |
|-------------------------------------------------|----------------------------------------------------|----------------------------------------------------|--------------------------------------------------------|---------------------------------------------------|----------------------------------------------|-----------------------------------------------------|--------------------------------------------------------|----------------------------------------------------------|-----------------------------------------------------|

METRO-GOLDWYN-MAYER AND Cinerama PRESENT

HOW THE WEST WAS WON

TECHNICOLOR

| | | |
|-------------------------------------------------------|---------------------------------------------|---------------------------------------------------------|
| ELI WALLACH as Charlie Evans, the hunter's partner | JOHN WAYNE as Champ Stearns, the Sheriff | RICHARD WIDMARK as Mike King, the smuggler's partner |
|-------------------------------------------------------|---------------------------------------------|---------------------------------------------------------|

CASTING BY HERBERT BRENNAN • COSTUME DESIGNER ANDREW A. KOSOVE • MUSIC BY FRANK MARSHALL • EDITOR ROBERT W. COOPER • PRODUCTION DESIGNER ROBERT W. COOPER • DIRECTOR OF PHOTOGRAPHY ROBERT W. COOPER • EXECUTIVE PRODUCERS METRO-GOLDWYN-MAYER • PRODUCED BY ROBERT W. COOPER

BOXING DAY!

Performances Boxing Day and all Sats. and Hols. at 1.30, 4.50, 8.15 p.m. From Thurs Dec. 27 to Jan. 25 incl. there will be a MORNING session each day (Sats. and Hols. excepted) at 10 a.m., then at 1.30 and 8.15 p.m.

BOX PLANS NOW OPEN for first four weeks of season at Plaza Theatre, 600 George St. (Air-conditioned.) Phone MA6107, and at David Jones' Booking Bureau.

PRICES: MORNING 6/-, 8/-, 10/-; MATINEES and INTERMEDIATES 7/6, 10/-, 12/6; WEEKNIGHTS 8/6, 12/6, 15/-; SATS. and HOLS., INTERMEDIATE 8/6, 12/6, 15/-; SATS. and HOLS., NIGHTS 10/6, 14/6, 17/6. Children half price day sessions. Feature occupies entire presentation.

DAILY AT 10 A.M., THEN 1.30 AND 8.15 P.M. until Jan. 25 (Sats. and Hols. at 1.30, 4.50, 8.15 P.M.)

"HOW THE WEST WAS WON"

Metro-Goldwyn-Mayer and Cinerama present the FIRST dramatic story in CINERAMA—a fabulous romantic adventure in breathtaking realism, with 24 great Hollywood Stars playing the leading roles. In Technicolor (G). Feature occupies entire presentation.

HOYTS PLAZA — NOW SHOWING

Plans four weeks in advance at Theatre (MA6107), 600 George 79 Castlereagh Street (Air-conditioned) and David Jones' bookshop, 61, 81, 101; Matinees and Intermediate, 7/6, 10/-, 12/6. Week nights, 8/6, 12/6, 15/-. Sats. and Hols., Intermediate, 8/6, 12/6, 15/-. Sats. and Hols. nights, 10/6, 14/6, 17/6. Children half-price at day sessions.

HOW THE WEST WAS WON was released in three strip Cinerama at the Hoyts Plaza theatre. Some scenes of HOW THE WEST WAS WON were lensed in Ultra Panavision 70.

The film was first reissued in 35mm anamorphic at the Metro suburban theatres on the 2nd September 1965 and was included in a *Festival of Westerns* in 35mm at the Capital theatre on the 9th April 1976 ...

FIRST SUBURBAN RELEASE

"HOW THE WEST WAS WON"

4 DAYS ONLY! 3 METROS AND DRIVE-IN

See the wild buffalo stampede, the exciting train robbery and clash, the Indian attack and thrill upon thrill in the mightiest adventure ever filmed. 24 great stars! 3 Academy Awards. In MetroCOLOR. For General Exhibition.

| | | | | | |
|--------------------|-------|------|------|----|---------|
| METRO RONDI JUN. | 10.45 | 1.50 | 4.55 | 8. | 38-1253 |
| METRO CROW'S NEST. | 10.45 | 1.50 | 4.55 | 8. | 43-4880 |
| METRO MANLY. | 10.45 | 1.50 | 4.55 | 8. | 97-2635 |

And TONIGHT ALSO at

METRO TWIN DRIVE-IN, CHULLORA. 642-1816

Sessions at 7.30 and 8 p.m. Dine-in, 5 p.m.

And Also Showing at

Hartley 47-1118 and LIVERPOOL, 602-7608.

HOYTS CITY CINEMAS

TOWN: "VAMPYRES" (R)

Warning: Some scenes in this film may shock or offend 10.55, 1.20, 3.45, 6.05 (feat. 6.45) and 8.30 Sun 2.10, 4.35, 7.00 p.m.

303 Pitt Street 61 6708

PLAZA: "THE STREETFIGHTER" (M) — LAST 6 DAYS

Charles Bronson, James Coburn 10.45, 1.15, 3.40, 6.05 (feat. 6.40) 8.25 Sun. 2, 4.30, 7 600 George Street 61 6707

PARIS: "THE FORTUNE" (M) — LAST 5 DAYS

Jack Nicholson, plus SERPICO (M) Al Pacino Fortuna at 10.50, 2.55, 7.00 p.m. Service at 12.35, 4.40, 8.45 Closed Sunday 205 Liverpool St 61 5193

MAYFAIR: "SHOWBOAT" (G) — LAST 5 DAYS

Kathryn Grayson, plus "ROSE, MARIE" (G) Howard Keel. re-run at 1.5, 9 Closed Sunday 75 Castlereagh St 232 1377

RIVOLI: "BLOOD MONEY" (M) — LAST 5 DAYS

Lee van Cleef, plus SISTERS" (M) 10.30, 2.00, 5.30, 7.30 150 Elizabeth Street (opp. Mark Foy's) 61 8519

EMBASSY: "CARRY ON BEHIND" (NRC)

Plus SPANISH FLY" (M) Terry Thomas Behind at 11, 2.25, 5.55, 9.45 Spanish at 12.45, 4.15, 7.45 79 Castlereagh St 232 1866 LAST 5 DAYS

CENTURY: "RETURN OF THE PINK PANTHER" (G)

Peter Sellers Daily 11.20, 2.15, 5.10 (feat. 5.50), 8.10 Sun 1.40, 4.40, 7.40 585 George Street 26 2241

CAPITOL: FESTIVAL OF WESTERNS

Today Only "HOW THE WEST WAS WON" (G) 10.50, 1.55, 5.00, 8 p.m. Note: There will be a daily change of Programmes 13 Campbell Street 231 2522

MUTINY ON THE BOUNTY

18th January 1963 to 25th July 1963 – Season 26 weeks and 6 days ✓

THE GREATEST ADVENTURE EVER FILMED!

METRO-GOLDWYN-MAYER PRESENTS

MARLON BRANDO
TREVOR HOWARD
RICHARD HARRIS

★ See **TREVOR HOWARD** arrive at **ST. JAMES** Thursday at 7.30 p.m.



AN ARCOLA PICTURE

MUTINY ON THE BOUNTY (A)

FILMED IN ULTRA PANAVISION 70[®] - TECHNICOLOR[®]

Exclusive Season Starts with

GRAND GALA PREMIERE—THURS. at 8 P.M.

AIR-CONDITIONED

PERFORMANCES:
10 a.m., 1.45 and 8 p.m.
(Sats. 1 p.m., 4.35 and 8.10)

ST. JAMES
BW 1451

BOOKINGS FOR ALL SESSIONS at St. James and D. Jones. CHILDREN HALF PRICE Day Sessions.

See **TREVOR HOWARD** arrive at **ST. JAMES TONIGHT** AT 7.30 for PERSONAL APPEARANCE on the steel Parade of R.A.N. Dandi and Sea Cadets from 7 p.m.

"MUTINY ON THE BOUNTY"

The Greatest Adventure ever lived becomes the Greatest Adventure ever filmed.

Presented by Metro-Goldwyn-Mayer. Starring **MARLON BRANDO, TREVOR HOWARD, RICHARD HARRIS, Hugh Griffith, Richard Haydn, and TARITA.** Filmed in Ultra Panavision 70. TECHNICOLOR (A).

GRAND GALA PREMIERE
ST. JAMES—TONIGHT AT 8!
AND THEN FROM TOMORROW.

3 SESSIONS DAILY DURING SCHOOL HOLS.
WEEK DAYS AT 10 A.M., 1.45 AND 8 P.M.
SAT. AND PUB. HOLS., 1 P.M., 4.35 AND 8.10 P.M.

ADMISSION PRICES:
MORN. 6/6, 10/1, 11/6; MATS. 7/6, 11/6, 13/6;
WEEK NIGHTS, SAT. MAT. and INTERMEDIATE, 10/1, 12/6, 15/1;
SATURDAY AND HOLIDAY NIGHTS, 12/6, 15/1, 17/6.
CHILDREN HALF PRICE DAY SESSIONS!

BOOK FOR ALL SESSIONS AT **ST. JAMES**
Phone BW1451. Plans also at David Jones.
SPECIAL CONCESSIONS FOR PARTIES OF 20 AND OVER.
For inquiries, Phone BW1451.

ST. JAMES IS DELIGHTFULLY AIR-CONDITIONED FOR COMFORT!

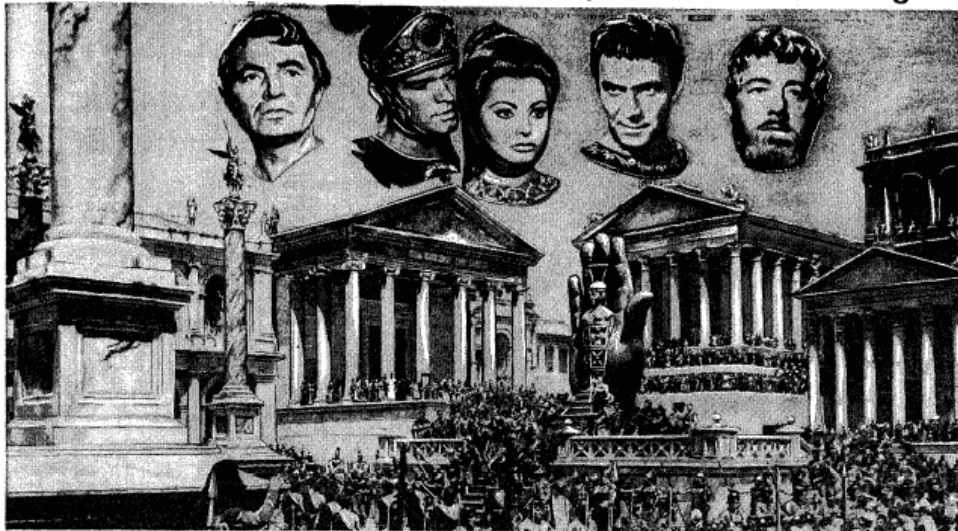
MUTINY ON THE BOUNTY was advertised 'Filmed in Ultra Panavision 70' and premiered in 35mm anamorphic at the St James theatre.

MUTINY ON THE BOUNTY was not reissued in 70MM ...

THE FALL OF THE ROMAN EMPIRE

10th July 1964 to 3rd June 1965 – Season 46 weeks and 6 days ✓

Friday, July 10th - Australian Premiere of...
THE FALL OF THE ROMAN EMPIRE!
 FORUM CINEMA-mail NOW for preferential bookings



The Roman Armies set out to face the Barbarians in a savage struggle for survival. A breath-taking duel-by-chariot fought to decide the Ruler of the Empire. For two hundred years they battled enemies, all finally Roman fights Roman. Two men - two javelins - and a battle to the death to become the new Caesar.

SAMUEL BRONSTON presents
SOPHIA LOREN
STEPHEN BOYD/ALEC GUINNESS
JAMES MASON/CHRISTOPHER PLUMMER

PERSONAL BOOKINGS OPEN
MONDAY WEEK, JUNE 29th.
 at David Jones, the Hotel Australia, the State Booking Bureau (49 Market Street) and at the Forum Cinema (749 George Street, near Railway Square). Telephone bookings from Monday, June 29th, at the Forum, 61-4981. For Group Party bookings (minimum of 25 persons) contact NOW, Miss Keenan, 26-6195.
 For immediate preferential bookings, see coupon below.

THE FALL OF THE ROMAN EMPIRE

Not Suitable for Children
 60 starring **JOHN IRELAND/MEL FERRER/OMAR SHARIF**
 and **ANTHONY QUAYLE** Original Screenplay by BEN BARZMAN/BASILIO FRANCHINA/PHILIP YORDAN
 Production Designers, COLASANTI and MOORE Produced by SAMUEL BRONSTON
 Directed by **ANTHONY MANN** Music by **DIMITRI TIOMKIN** 70MM ULTRA PANAVISION® TECHNICALCOLOR®

Australian Premiere Season commences
FRIDAY, JULY 10th
 Two sessions every weekday at 1.30 and 7.45 pm. Three sessions on Saturdays and Holidays at 12.45, 4.15 and 7.45. Feature occupies the entire programme. The Forum is air-conditioned for cosy comfort.

FORUM
 CINEMA

WEEKDAYS
 Matinee 7/6 12/6 15/-
 Evening 12/6 15/- 17/6
SATURDAYS & HOLIDAYS
 Matinee and Intermediate 9/- 12/6 15/-
 Evening 12/6 17/6 20/-
 Children half-price to all DAY sessions (see free list)

FOR MAIL BOOKINGS

Please send me tickets at each, total £

Home Inland Overseas Day Night Circle Lounge

Date Mat. Eve.

Alternate date

Name

Address

PHONE No. (if any)

Enclose Cheque or Money Order payable to Forum Cinema. Post to Forum Cinema, 749 George Street, Sydney. Enclose stamped self-addressed envelope for tickets.

TODAY, AT 1.30 and 7.45
 A story unparalleled in its magnificence... a drama unequalled for its human appeal. Samuel BRONSTON'S superb production of
FORUM: The Fall of the Roman Empire
 SOPHIA LOREN, STEPHEN BOYD, ALEC GUINNESS, JAMES MASON, CHRISTOPHER PLUMMER and huge cast. In 70MM Ultra Panavision and Technicolor. For General Exhibition, Week Days, 12.45, 4.15 and 7.45. Feature occupies entire program. Book at State Bureau, D.J.'s or Theatre (749 George St. 61-4981). Air-conditioned for cosy comfort. NO FREE LIST.

THE FALL OF THE ROMAN EMPIRE was advertised 'In 70mm Ultra Panavision'.
 THE FALL OF THE ROMAN EMPIRE was not reissued in 70MM ...

IT'S A MAD, MAD, MAD, MAD, WORLD

3rd December 1964 to 5th April 1966 – Season 69 weeks and 5 days ✓

THE BIGGEST ENTERTAINMENT TO HIT THE CINERAMA SCREEN AND THE GREATEST COMEDY EVER!

STANLEY KRAMER
PRESENTS
CINERAMA

"IT'S A MAD, MAD, MAD, MAD WORLD"

STARRING
SPENCER TRACY
AND STARRING IN ALPHABETICAL ORDER
MILTON BERLE
SID CAESAR
BUDDY HACKETT
ETHEL MERMAN
MICKEY ROONEY
DICK SHAWN
PHIL SILVERS
TERRY-THOMAS
JONATHAN WINTERS
CAST MEMBERS IN ALPHABETICAL ORDER
EDIE ADAMS
DOROTHY PROVINE
ALSO STARRING
PETER FALK
AND IN ALPHABETICAL ORDER
JIMMY DURANTE
MUSIC
ERNEST GOLD
STORY AND SCREENPLAY BY
WILLIAM STANIA ROSE
PRODUCED AND DIRECTED BY
STANLEY KRAMER
FILMED IN
ULTRA PANAVISION®
AND
TECHNICOLOR® RELEASED THROUGH UNITED ARTISTS General Exhibition

THURSDAY IS MAD-DAY!

BOX PLANS NOW OPEN!
Book now at theatre (600 George St.) & D.J.'s Performances daily at 1.45, 5 & 8.15 p.m.

61-6107
PLAZA
AIR CONDITIONED

THE BIGGEST ENTERTAINMENT TO HIT THE CINERAMA SCREEN AND THE GREATEST COMEDY EVER! Stanley Kramer presents—

"IT'S A MAD, MAD, MAD, MAD WORLD"

Starring Spencer TRACY, Milton BERLE, Sid CAESAR, Buddy HACKETT, Ethel MERMAN, Mickey ROONEY, Dick SHAWN, Phil SILVERS, TERRY-THOMAS, Jonathan WINTERS, Edie ADAMS, Dorothy PROVINE, Peter FALK, Jimmy DURANTE (G). Filmed in Ultra Panavision and Technicolor. For an exclusive season.

COMMENCING TODAY!

See how overseas critics raved—
"Highest Rating"—Says the New York "Daily News."
"A sure fire hit!"—Says Journal American.
"I enjoyed every fierce, thunderous, crashing, bashing moment of it."—Ann Pacy, London "Daily Herald."
"It's a wonderful, crazy and colourful collection of chase comedy . . ."—New York Times."

PLAZA — CINERAMA — PLAZA

Book now! Plans two weeks in advance at theatre (61-6107), 600 George Street, Air-conditioned). D.J.'s, Hotel Australia. Performances daily at 1.45, 5 and 8.15 p.m.

IT'S A MAD, MAD, MAD, MAD WORLD was advertised 'Filmed in Ultra Panavision'. The film was reissued in 70mm on the 21st October 1971 at the Hoyts Mayfair theatre and returned for a limited season at the Hoyts Plaza in Cinerama on the 20th February 1975 ...

The Greatest Comedy ever to hit the screen.
"IT'S A MAD MAD MAD WORLD"
All star comedy cast. Colour (G).
TODAY — HOYTS MAYFAIR THEATRE
Sess.: Daily at 11 a.m., 2, 5 and 8 p.m., Sunday 1.30 and 4.30. Theatre, 73 Castlereagh St (28 1374). AIR-COND.

PLAZA: "IT'S A MAD, MAD, MAD, MAD WORLD" (G)
In Cinerama. Spencer Tracy, Daily at 10.45, 1.50, 4.55 and 8. Sun., 1.30 and 4.35. 500 George St 61 6107.

THE GREATEST STORY EVER TOLD

6th April 1966 to 14th September 1966 – Season 23 weeks ✓

A Rich, Rewarding Entertainment Experience for the Entire Family



MAX VON SYDOW as Jesus

DOROTHY MCGUIRE as Mary

SIDNEY POITIER as Simon of Cyrene

JOHN WAYNE as The Centurion

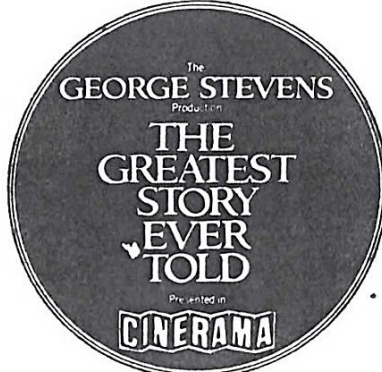
CHARLTON HESTON as John the Baptist



DAVID MCCALLUM as Judas Iscariot



BOBBY MCDOWALL as Matthew



SHELLY WINTERS as Woman of No Name



VAN HEFLIN as Bar Amand

MAX VON SYDOW • MICHAEL ANDERSON, Jr. • CARROLL BAKER
INA BALIN • PAT BOONE • VICTOR BUONO • RICHARD CONTE
JOANNA DUNHAM • JOSE FERRER • VAN HEFLIN • CHARLTON
HESTON • MARTIN LANDAU • ANGELA LANSBURY • JANET
MARGOLIN • DAVID MCCALLUM • RODDY MCDOWALL • DOROTHY
MCGUIRE • SAL MINICO • NEHEMIAH PERSOFF • DONALD
PLEASENCE • SIDNEY POITIER • CLAUDE RAINS • GARY
RAYMOND • TELLY SAVALAS • JOSEPH SCHILDKRAUT • PAUL
STEWART • JOHN WAYNE • SHELLY WINTERS • ED WYNN • with
MEMBERS OF THE INBAL DANCE THEATRE OF ISRAEL

Produced and directed by GEORGE STEVENS
Filmed in ULTRA PANAVISION™ TECHNICALOR®
 Released by UNITED ARTISTS General Exhibition



Commencing
Tomorrow!



Please note sessions—
Morning — 10.00.
Afternoon — 1.50.
Night — 7.40.

Plans theatre (600 George St.),
David Jones and Mitchell's.

ONLY ONCE IN A LIFETIME AN ENTERTAINMENT SO RICH.
AN EXPERIENCE SO REWARDING
EXCLUSIVE SEASON COMMENCES TODAY!
A show for the entire family, you must see George Stevens'
production of
"THE GREATEST STORY EVER TOLD" — CINERAMA
With an imposing cast headed by Max Von SYDOW, Michael
ANDERSON, Jun., Carroll BAKER, Pat BOONE, Van HEFLIN, Charl-
ton HESTON, David MCCALLUM, Dorothy MCGUIRE, Sidney POI-
TIER and John WAYNE
BOOK NOW — HOYTS PLAZA
PLEASE NOTE SESSIONS: Morning 10.00. Afternoon 1.50.
Night 7.40.
Plans Theatre (61-6107). Air-conditioned. 600 George St., D.J.'s
and Mitchell's (Wynyard).

THE GREATEST STORY EVER TOLD was advertised 'Filmed in Ultra Panavision'
THE GREATEST STORY EVER TOLD was not reissued in 70MM ...

THE HALLELUJAH TRAIL

15th September 1966 to 9th November 1966 – Season 7 weeks and 6 days ✓

THEY'LL SHOW YOU HOW THE WEST WAS FUN!



Presented in **CINERAMA** **movie news**
General Exhibition

THE MIRISCH CORPORATION presents
BURT LANCASTER · LEE REMICK
JIM HUTTON · PAMELA TIFFIN
in JOHN STURGES'
THE HALLELUJAH TRAIL
also starring
DONALD PLEASANCE · BRIAN KEITH · MARTIN LANDAU

Produced and Directed by JOHN STURGES. Screenplay by JOHN GAY. Based on the BILL GULICK story. **TECHNICOLOR®**
Filmed in **ULTRA PANAVISION®**. Music by ELMER BERNSTEIN. A MIRISCH KAPPA PICTURE. Released thru UNITED ARTISTS

Comm. TODAY! **61-6107**
HOYTS PLAZA
AIR CONDITIONED! Plans theatre (600 George St.), David Jones and Mitchell's Booking Bureau.

Daily at 2, 5.05 and 8.15 p.m.

GET SET for the Wildest Ride of your Life when CINERAMA sends you roaring down that wide, wonderful, fun-packed trail known as **"THE HALLELUJAH TRAIL"**

The Colonel was an officer and a gentleman, trained to obey orders whatever they may be. The Lady was sweet, beautiful and utterly ruthless. She and her band of wild, wild women would take on rough miners, wild Indians, and the entire U.S. cavalry!

COMMENCING TODAY!

Starring Burt LANCASTER, Lee REMICK, Jim HUTTON, Pamela TIFFIN, Donald PLEASANCE and Brian KEITH. Technicolor (G). **THEY'LL SHOW YOU HOW THE WEST WAS "FUN."**

BOX PLANS NOW OPEN

For people who like their movie—"BIG!"—N.Y. "Daily News." "THUNDERING"—N.Y. "World Telegraph and Sun." "ZANY!"—N.Y. "Journal American." **THIS IS IT!**

CINERAMA — HOYTS PLAZA

Sessions daily at 2, 5.05 and 8.15 p.m. Plans at Plaza Theatre (600 George St., 61-6107. Comfortably warm). David Jones and Mitchell's Booking Agency (Wynyard).



THE HALLELUJAH was advertised 'Filmed in Ultra Panavision'
THE HALLELUJAH TRAIL was not reissued in 70MM ...



BATTLE OF THE BULGE

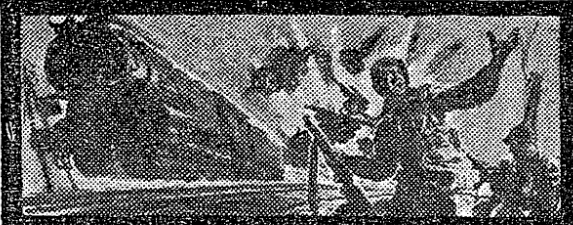
10th November 1966 to 8th March 1967 – Season 16 weeks and 6 days ✓

**UNLIKE ANYTHING YOU HAVE EVER SEEN!
THE SUPER ACTION SHOW OF SHOWS!**

 **WARNER BROS. PRESENTS A**  **super CINERAMA** Production

BATTLE OF THE BULGE

STARRING
**HENRY FONDA · ROBERT SHAW · ROBERT RYAN
DANA ANDREWS · PIER ANGELI · BARBARA WERLE**



**GEORGE MONTGOMERY · TY HARDIN · CHARLES BRONSON · HANS CHRISTIAN BLECH
WERNER PETERS · JAMES MacARTHUR and TELLY SAVALAS**

ULTRA-PANAVISION® TECHNICOLOR®
Not Suitable for Children

Comm. THURS!
Plans theatre (600 George St.), D.J.'s and Mitchell's

61-6107 HOYTS PLAZA
AIR CONDITIONED!

Daily at 10.30 a.m., 1.50 and 8 p.m. Fris. & Sats. at 1.30, 4.55 and 8.15 a.m.

HURLS YOU HEADLONG INTO THE SHELL-SHOCKING CLASH OF A THOUSAND TANKS AND A MILLION MADDENED MEN.

"BATTLE OF THE BULGE"

Starring HENRY FONDA, ROBERT SHAW, ROBERT RYAN, DANA ANDREWS, PIER ANGELI, BARBARA WERLE, GEORGE MONTGOMERY, TY HARDIN, CHARLES BRONSON, HANS CHRISTIAN BLECH, JAMES MACARTHUR, TELLY SAVALAS. TECHNICOLOR, A SUPER CINERAMA PRODUCTION (G).

COMMENCING TODAY!

Out of the terrifying darkness they come . . . grinding, crashing, roaring . . . the awesome Tiger Tanks. Like monsters from another planet!

"THE BEST WAR FILM IN THE HISTORY OF THE CINEMA"
—London "Sunday Telegraph."

BOX PLANS NOW OPEN

Plan sat theatre (600 George Street, 61-6107, air-conditioned). David Jones' and Mitchell's (Wynyard). Sessions daily at 10.30 a.m., 1.50 and 8 p.m., Fridays and Saturdays at 1.30, 4.55 and 8.15 p.m.

BOOK NOW!
CINERAMA — HOYTS PLAZA


BATTLE OF THE BULGE was advertised in 'Ultra-Panavision'
BATTLE OF THE BULGE was not reissued in 70MM ...



KHARTOUM

9th March 1967 to 12th July 1967 – Season 17 weeks and 6 days ✓

Khartoum—WHERE THE NILE DIVIDES,
THE GREAT **CINERAMA** ADVENTURE BEGINS!



CHARLTON HESTON as GORDON • **LAURENCE OLIVIER** as THE MAHDI
RICHARD JOHNSON • **RALPH RICHARDSON**

A JULIAN BLAUSTEIN PRODUCTION
Presented in **CINERAMA**

Khartoum

Produced by JULIAN BLAUSTEIN • Directed by BASIL DEARDEN

Filmed in **ULTRA PANAVISION** • **TECHNICOLOR** Released thru **UNITED ARTISTS**
General Exhibition

COMM. FRIDAY
MARCH 10

Daily at 2.15, 5.15 and 8.15 p.m.

61-6107
HOYTS
PLAZA
AIR CONDITIONED

BOX PLANS NOW OPEN
At theatre, D.J.'s and Mitchell's.

KHARTOUM—where the Nile divides, the great CINERAMA
adventure begins!

“KHARTOUM” — CINERAMA

Gordon defended Khartoum in the name of his empire! The
Mahdi besieged it in the name of his God!

BOX PLANS NOW OPEN!

This is the story of the adventurous days, the eighteenth-
centuries. Wide open for daring, adventurous men to venture to the
lesser known parts of the earth to quell barbarous peoples. And
KHARTOUM is a story of such a man, General Charles Gordon . . .
one of Britain's great military heroes . . . a mysterious, complex
character, whose strange life and ways are still being hotly de-
bated today.

CINERAMA — HOYTS PLAZA

Starring CHARLTON HESTON, LAURENCE OLIVIER, RICH-
ARD JOHNSON, RALPH RICHARDSON. Ultra-Panavision Techni-
color (G).

SEASON COMMENCES TOMORROW!

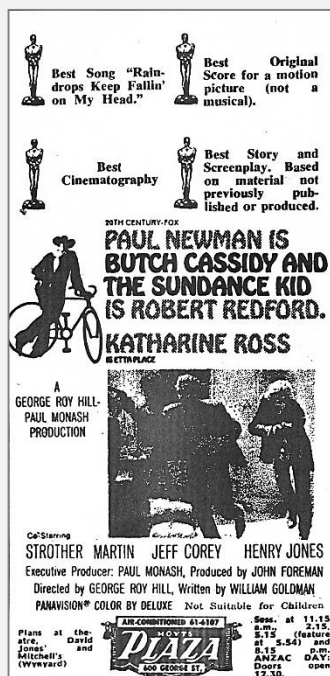
Sessions daily at 2.15, 5.15 and 8.15 p.m. Plans in advance
at Theatre (600 George St. Air-conditioned, 61-6107), David Jones
and Mitchell's (Wynyard). **GRAND GALA CHARITY PREMIERE TO-
NIGHT** at 8.15 p.m. in aid of the New South Wales Society for
Crippled Children.

KHARTOUM was advertised 'Filmed in Ultra Panavision'
KHARTOUM was not reissued in 70MM ...

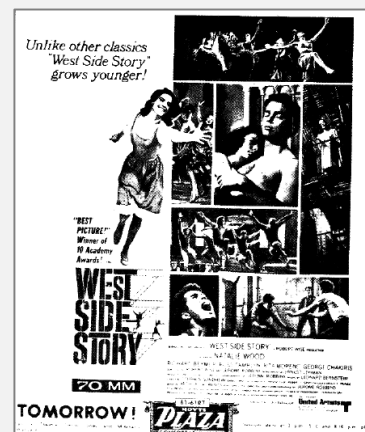
PLAZA THEATRE

The following table are the twenty two [22] films released in 70mm at the PLAZA ...

| FILM | OPENED | CLOSED | WEEKS |
|-------------------------------------------------------------------|----------|----------|-------|
| It's a Mad, Mad, Mad, Mad World – Ultra Panavision | 03/12/64 | 06/04/66 | 70 |
| The Greatest Story Ever Told – Ultra Panavision | 06/04/66 | 14/09/66 | 23 |
| The Hallelujah Trail – Ultra Panavision | 15/09/66 | 09/11/66 | 8 |
| Battle of the Bulge – Ultra Panavision | 10/11/66 | 08/03/67 | 17 |
| Khartoum – Ultra Panavision | 09/03/67 | 12/07/67 | 18 |
| Grand Prix – Super Panavision | 13/07/67 | 23/03/68 | 37 |
| Gone With the Wind – Reissue 70mm Spherical | 28/03/68 | 27/04/68 | 5 |
| 2001: A Space Odyssey – Super Panavision | 01/05/68 | 24/07/68 | 12 |
| Valley of the Dolls – 70mm Panavision | 25/07/68 | 03/10/68 | 14 |
| Custer of the West – Super Technirama | 20/02/69 | 02/04/69 | 6 |
| Ice Station Zebra – Super Panavision | 03/04/69 | 18/06/69 | 11 |
| West Side Story – Reissue Super Panavision | 19/06/69 | 13/08/69 | 8 |
| Around the World In 80 Days – Reissue Todd-AO | 14/08/69 | 01/10/69 | 7 |
| Tora! Tora! Tora! – 70mm Panavision | 29/07/71 | 27/10/71 | 13 |
| The Great Battle – Sovscope 70 | 28/10/71 | 08/12/71 | 6 |
| The Professionals – Reissue 70mm Panavision | 07/12/72 | 31/01/73 | 8 |
| The Poseidon Adventure – 70mm Panavision | 01/03/73 | 06/03/74 | 54 |
| It's a Mad, Mad, Mad, Mad World – Reissue Ultra Panavision | 20/02/75 | 12/03/75 | 3 |
| Grand Prix – Reissue Super Panavision | 13/03/75 | 26/03/75 | 2 |
| The Towering Inferno – 70mm Panavision | 27/03/75 | 11/02/76 | 46 |
| Lucky Lady – 70mm Panavision | 14/04/76 | 09/06/76 | 7 |
| The Return of a Man Called Horse – 70mm Panavision | 16/12/76 | 26/01/77 | 6 |



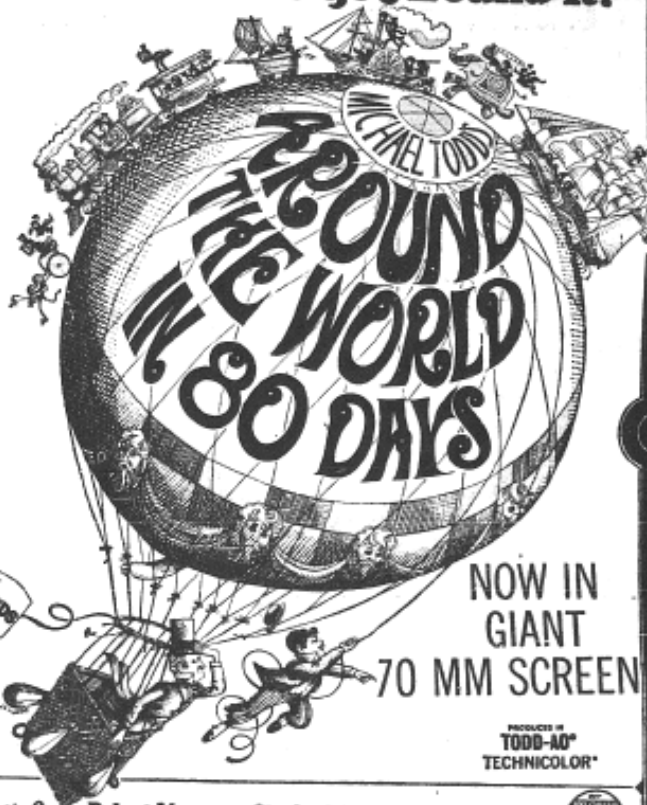
The longest season 35mm film released at the Hoyts Plaza theatre was **Butch Cassidy and the Sundance Kid** which opened on the 2nd April 1970 and ran for a 69 week season. The longest season 70mm film at the Hoyts Plaza theatre was **It's a Mad, Mad, Mad, Mad World** which opened on the 3rd December 1964 and ran for a 70 week season.



Please Note: During the era of the Reserved Seating Engagement, the Hoyts Plaza reissued four 70mm films. These were **Gone with the Wind**, **The Professionals**, the Super Panavision **West Side Story** and the Todd-AO **Around the World in 80 Days** which looked spectacular as advertised 'NOW IN GIANT 70MM SCREEN..

**It's A Wonderful World, If You'll
Only Take The Time To Go Around It!**

Over the Alps
by balloon!
Through India
by Elephant!
Fight bulls
in fiery,
fabulous
Spain!
Get
Shanghaied
in
Hong Kong!
Romp
through
Paris!



**52 BEST
PICTURE AWARDS**
from Around The World

Michael Todd's
**"AROUND
THE WORLD
IN 80 DAYS"**

**NOW IN
GIANT
70 MM SCREEN**

PRODUCED IN
**TODD-AO®
TECHNICOLOR®**

David Niven Cantinflas Robert Newton Shirley Maclaine

Starring 44 "Cameo" stars
Charles Bessie - Joe E. Brown - Marlene Dietrich - John Garfield - Charles Coburn - Bennett Coleman - Mervyn Cooper - Paul Douglas
Finlay Currie - Reginald Denny - Andy Devine - Marlene Dietrich - Luis Dorengo - Fernando - Walter Fitzgerald - Sir John Gielgud
Harrison Green - Ina Lovel - Sir Cedric Hardwicke - Taylor Howells - Curtis Innes - Buster Keaton - Carlton Kyles - Rosalind Wiseman - Peter Lorre
Lionel Linn - Ed Lovelace - Yvonne Littlewood - B. B. Blackberry - Miss Maudslowi - John Mills - Robert Morley - Joan Newbery - Ed Norton
Jack O'Connell - George Raft - Lillian Wald - Cesar Romero - Frank Sinatra - Red Skelton - Renée Stobart - Basil Sydney - Richard Widmark - Harcourt Williams
Screenplay by JAMES POLI, JOHN FARROW and S. J. PERELMAN From the Classic by JULES VERNE. Directed by MICHAEL ANDERSON. Produced by MICHAEL TODD



United Artists
Entertainment Corporation

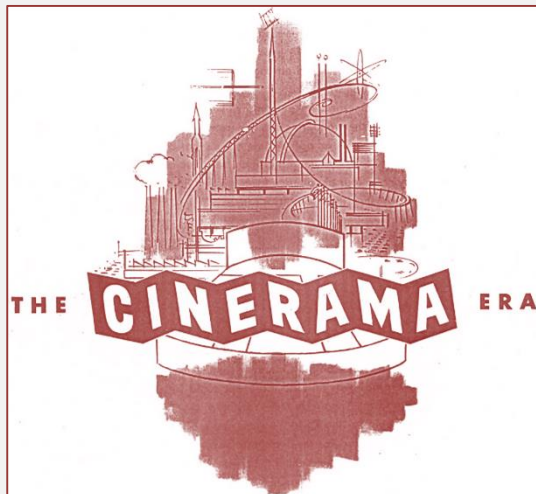
TOMORROW!

Plays at theatre, David Jones and Mitchell's (Wynyard).



General Exhibitions
Sessions daily at 1 p.m., 4.30 and 8 p.m. (feature occupies entire programme). Last Day "West Side Story."

SYDNEY IN 70MM – PART 1



During the era of the Reserved Seating Engagement and the 70mm presentation in the city theatres of Sydney, three strip **CINERAMA** presented at the Hoyts Plaza theatre was the longest season of 324 consecutive weeks for a single auditorium showcasing the one film format which could not be presented in any other theatre in New South Wales.

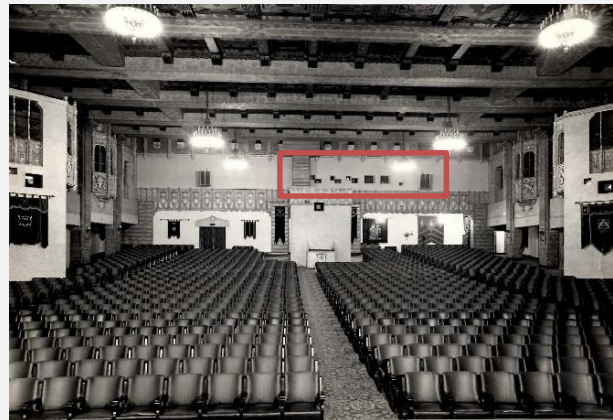
The first of the nine films, ***This Is Cinerama*** premiered as a Gala Charity preview on Wednesday the 17th September 1958.

- ***This Is Cinerama***
- ***Cinerama Holiday***
- ***South Seas Adventure***
- ***Seven Wonders of the World***
- ***Search for Paradise***
- ***Windjammer***
- ***The Wonderful World of the Brothers Grim***
- ***How the West Was Won***
- ***The Best of Cinerama***

The longest season three strip Cinerama film was ***How the West Was Won*** with a record breaking 64 week season.

In 1964, the ninth film, ***The Best of Cinerama*** screened at the Hoyts Plaza with the films last performance on the 2nd December 1964.

On the following day, single lens Cinerama was introduced with the release of ***It's a Mad, Mad, Mad, Mad World*** filmed in Ultra Panavision and presented in 70mm on the 3rd December 1964.



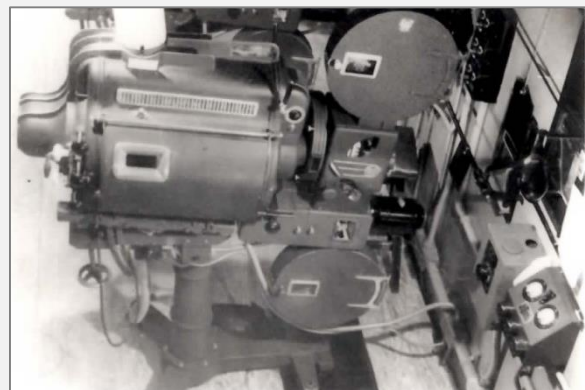
THE FIRST TEXAN

28th August 1958 to 3rd September 1958 – Season 6 days ✓



PLAZA — "THE FIRST TEXAN"
 LAST DAY. Starring JOEL MCCREA, Felicia Farr, Jeff Morrow. In Cinemascope and Technicolor (G). Plus underworld thriller, "THE BIG TIP OFF," with Richard Conte, Constance Bennett (A). Sessions: 10.10, 1.25, 4.40, 7.55 p.m. MA6107.

The First Texan plus *The Big Tip Off* were the last 35mm prints projected from the original Plaza projection room before the theatre closed on the 3rd September 1958 for thirteen days [13] to prepare for the premiere of *This Is Cinerama* on the 17th September 1958. The 35mm academy prologue to *This Is Cinerama* was later projected from the same projection room which was equipped with name 35mm projectors.



There is no research information available on the Hoyts Plaza theatre and Cinerama in Sydney when the three new projection booths were added and when the new screen proscenium was built in front of the original cathedral fire escapes as depicted below by the **RED** insert image.

CINERAMA



THIS IS CINERAMA

17th September 1958 to 4th July 1959 – Season 41 weeks and 3 days ✓

now that
you've seen
all the others
get set for
the biggest
REALLY NEW
entertainment
event of the
century!



puts
you
right
in the
picture!

THIS IS CINERAMA
— TECHNICOLOR —

**GRAND GALA
PREVIEW
TONIGHT 8.15**

Highly at 8.15.
Mats. Wed. Fridays.
Sats. and Hols., 2.15.
Late afternoon per-
formances Fridays.
Sats. and Hols.
5.15

Come along and join in the
glorious performance featuring:
"Suez" music N.S.W. Public
Pipe Band, St. James of Marling
Cath. St. George's Church, Brant
Road, Yarrag. Cath. Horn-dance
Society, Maritime News, T.V.
Radio, James' restaurant.

Presented by Hoyts Theatre Ltd. in
association with N.S.W.

Available in 100,000 and over 1
million theatres and more
throughout the world.

PLAZA

PRESENTED BY HOYTS THEATRES LTD.
by arrangement Stanley Warner Cinerama Corp. (N.Y.).

**THE ONLY REALLY NEW WONDER OF THE ENTERTAINMENT
WORLD** . . . the extraordinary phenomenon that ran for two and a
half years in New York—a Lovell Thomas-Merian C. Cooper presenta-
tion.

"THIS IS CINERAMA"

Commencing its eagerly-awaited season at 8.15 p.m. on
THURSDAY, SEPT. 18; HOYTS PLAZA

Daily, 8.15 p.m. Matinees, Wednesdays, Fridays, Saturdays, and
Holidays, at 2.15 p.m. Late Afternoon shows on Fridays, Saturdays,
and Holidays, at 5.15 p.m. All seats bookable. Reservations obtain-
able at Plaza Theatre Booking Office, Palling's and Hotel Australia—
or by mail to Booking Msr. (encl. remittance) and giving alternate date.
Sorry, no phone bookings.

PRICES: Week Nights, 17/6, 8/6. Mats., Sats. and Hols., also
late afternoon, 15/6, 7/6. Mats., Weds and Fri., 12/6, 6/6. Sats. and
Hol. nights, 19/6, 9/6. (Children half-price at Mats.)

"THIS IS CINERAMA"

Positively exclusive to Hoyts Plaza—specially equipped with three
NEW projection booths and the world's most elaborate sound system.
The only theatre that can and will present Cinerama in N.S.W.

European Sequences—
Supervised by Michael Todd and
Michael Todd, Jr.
Prologue—
Supervised by Walter Thompson.
"America The Beautiful"—
Supervised by Fred Rickey.

Music by—
Cinerama Philharmonic Orchestra,
Salt Lake City Tabernacle Choir,
Vienna Philharmonic,
Vienna Boys' Choir,
The Long Island Choral Society.
Print by TECHNICOLOR.

**GRAND GALA CHARITY PREVIEW:
WEDNESDAY, SEPTEMBER 17**

Commencing 8.15 p.m. Special preview in association with, and
proceeds to the Naughty Nineties 1958 Committee sponsoring the Deaf
and Blind Children's Appeal. A limited number of tickets for this per-
formance at 35/ each available from Plaza Booking Office only.



CINERAMA HOLIDAY

8th July 1959 to 10th August 1960 – Season 57 weeks ✓



Heralding **THE NEW, THE 2nd**
CINERAMA
PRESENTATION

**As though you were there—
You will SEE!—**

- Fabulous Las Vegas, its colorful nightclubs and gambling casinos.
- St. Moritz during "the season" (you will ski and enjoy a record-breaking bobbed run).
- The land of the Apaches (you'll travel by Vista-Dome express from Colorado to Chicago).
- New Orleans where Jazz was born.
- The beautiful New England Countryside.
- The Alpine Heights from a Swiss funicular railway.
- Paris in the Spring, the Nightclubs, the Jacques Fath fashion salon, the Latin Quarter.
- Manhattan from the deck of the Queen Mary.

And the perfection of Cinerama sound you will HEAR!—

- "Fandango" performed at the Desert Inn, Las Vegas.
- "Santy Anno" sung at the Tin Angel, San Francisco.
- "Luminous Pearl and Magnolia" performed by traditional Chinese orchestra.
- "Men of Dartmouth" sung by the Student Glee Club.
- "Down by the Riverside" and "When the Saints Go Marching In" by a sensational Negro choir.
- "Tiger Rag" by Oscar "Papa" Celestin and the original Tuxedo Dixieland Band.
- "Hop, Sah, Sah Waltz" familiar Swiss mountain yodel song.
- Solemn High Mass by the Boys' Choir at Notre Dame.

As though you were present **IN PERSON**, enjoy a never-to-be forgotten entertainment adventure—thanks to the wonder and magical reality of **CINERAMA!**

LOUIS DE ROCHEMONT'S

CINERAMA HOLIDAY

Color in
TECHNICOLOR

GALA PREMIERE
TONIGHT at 8.15

Performances thereafter daily at 2.15, 5.15, 8.15. Reservations 4 weeks in advance at Plaza Booking Office, MA6107, 600 George St., Piping's and Hotel Australia. All seats bookable. Children can see for 2.4 at 8.15 and 5.15 performances.

Join in tonight's excitement as Movietone Newsreel, Channel 7, and 2GB and 2CH "cover" the arrival of celebrities and guests from 10 European countries in national costume. Hear direct foyer-to-street broadcast by radio personalities Del Cartwright and Lew Luton of 2CH. Musical presentation by Jack Goldring Gypsy Trio with Swiss Folk Singer and Yodeller, Elio Duval.

HOYTS PLAZA

EXCLUSIVE—Cinerama can and will be shown only at Hoyts Plaza Theatre in N.S.W.

THE NEW, THE SECOND CINERAMA PRESENTATION

As though you were present **IN PERSON**, enjoy a never-to-be forgotten entertainment adventure—thanks to the wonder and magical reality of Louis de Rochemont's

"CINERAMA HOLIDAY"

GALA PREMIERE

HOYTS PLAZA, TONIGHT, 8.15

Performances thereafter daily at 2.15, 5.15, 8.15. Reservations 4 weeks in advance at Plaza Booking Office, MA6107, 600 George St., Piping's and Hotel Australia. All seats bookable. Children 2.0 at 2.15 and 8.15.

In the wonder and beauty of Cinerama in Technicolor—you will SEE—

Fabulous Las Vegas, its colourful nightclubs and gambling casinos; St. Moritz during "the season" (you will ski and enjoy a record-breaking bobbed run); the Land of the Apaches (you'll travel by Vista-dome express from Colorado to Chicago); New Orleans, where Jazz was born; the beautiful New England countryside; the Alpine heights from a Swiss funicular railway; Paris in the Spring, the Nightclubs, the Jacques Fath fashion salon; the Latin Quarter; Manhattan from the deck of the Queen Mary.

AND IN THE PERFECTION OF CINERAMA SOUND YOU WILL HEAR—

"Fandango" performed at the Desert Inn, Las Vegas; "Santy Anno" sung at the Tin Angel, San Francisco; "Luminous Pearl and Magnolia" performed by traditional Chinese orchestra; "Men of Dartmouth" sung by the Student Glee Club; "Down by the Riverside" and "When the Saints Go Marchin' In" by a sensational Negro choir; "Tiger Rag" by Oscar "Papa" Celestin and the original Tuxedo Dixieland Jazz Band; "Hop, Sah, Sah Waltz," familiar Swiss mountain yodel song; Solemn High Mass by the Boys' Choir at Notre Dame.

"CINERAMA HOLIDAY"

EXCLUSIVE—Cinerama can and will be shown only at Hoyts Plaza theatre in N.S.W.

Join in the excitement tonight as Movietone Newsreel, Channel 7 and 2GB and 2CH "cover" the arrival of celebrities and guests from 10 European countries in national costume. Hear direct foyer-to-street broadcast by radio personalities Del Cartwright and Lew Luton of 2CH. Musical presentation by Jack Goldring Gypsy Trio with Swiss Folk Singer and Yodeller, Elio Duval.

SOUTH SEAS ADVENTURE

11th August 1960 to 5th July 1961 – Season 46 weeks and 6 days ✓

ALL ABOARD FOR THE NEWEST EXOTIC CINERAMA presentation

THROUGH THE MIRACULOUS EYES OF CINERAMA
Two hours of wonderment—a thousand delights, surprises and thrills—in unforgettable, personal, on-the-spot adventure crowded into a single fabulous entertainment.

CINERAMA SOUTH SEAS ADVENTURE
A CARL DUDLEY PRODUCTION
TECHNICOLOR
NARRATION BY GRON WELLES

EXCLUSIVELY AT —
PLAZA
CANNOT AND WILL NOT BE SHOWN IN ANY OTHER THEATRE IN N.S.W.

COMMENCING TOMORROW
at 2.15
Performances then at 2.15 and 8.15 on Wednesdays
Plus music (orchestra) narrated by George H. HARTY and Peggy and David Jones.
A GIFT — "CINERAMA HOLIDAY" — a magnificent building made of steel and iron.
FREE £2,000 PRIZE TOUR
Cinemas South Seas Adventure
Cinemas North Seas Adventure
See numbers below for details.

CINERAMA—PLAZA—CINERAMA

All aboard for the NEW, EXOTIC CINERAMA PRESENTATION! Through the miraculous eyes of Cinerama two hours of wonderment—a thousand delights, surprises and thrills—Cinerama makes it all so real that as you sail from San Francisco you seem to feel you are actually aboard, and when you go ashore on Islands of fascination and enchantment, Cinerama again shows its uncanny ability to create the feeling that you are there—IN PERSON!

"CINERAMA SOUTH SEAS ADVENTURE"
Filmed in Technicolor! Narration by Gron Welles. A Carl Dudley production. (G.) COMMENCING TOMORROW! Performances at 2.15, 5.15, 8.15. Cannot and will not be shown in any other theatre in N.S.W. Book at Plaza, 600 George Street, MA6107. (Coatly warmed.) Also Pallinga and David Jones. All mats, and 5.15 seats, 6/, 8/, 10/; week nights 7/6, 10/, 12/6; Sats. and Holi. nights: 8/6, 12/6, 15/. Children 2/6 at day performances.
LAST DAY—"Cinerama Holiday."

SEVEN WONDERS OF THE WORLD

6th July 1961 to 18th April 1962 - Season 40 weeks and 6 days ✓

Wonderful is the word for the 4th, the Newest
CINERAMA presentation!

Even if you were a millionaire and had five years to travel the world—you couldn't match CINERAMA'S fabulous wonder-hunt through 16 countries . . . to see for yourself the dozens of exciting, awe-inspiring and romantic man-made and natural marvels of the earth—brought to you in the amazing reality of another modern marvel — CINERAMA!

YOU'LL WONDER AS YOU SEE . . .

YOU'LL WONDER AS YOU SEE . . .

The **LOWELL THOMAS** Production
"SEVEN WONDERS OF THE WORLD"
 as seen through the greatest wonder . . .
CINERAMA
 COLOR BY **TECHNICOLOR**
 General Exhibition

Pisa Tower Temple
 Tower Dancers
 Sahara Desert and Iguassu Falls.
 Cobra v. Mongoose and Hoover Dam
 Lovely Rio and St. Peters. Rome
 African volcanoes, Watuzzi Dancers.
 Monkey Temple Unique Railway.
 Parthenon, Athens and Victoria Falls
 Mt. Sinal and Elephant taming, India.

TODAY
AT 2.15
 then again at
5.15 and 8.15

AIR CONDITIONED!
HOYTS PLAZA

Exclusive! Cannot be seen in any other theatre in N.S.W.
 Book now for first 4 weeks at theatre, 600 George St. M6107, and David Jones' Booking Bureau.

Box Plans now open for first four weeks!
WONDERFUL is the word for the fourth, the newest **CINERAMA** presentation—the Lowell Thomas production—
"SEVEN WONDERS OF THE WORLD" in
CINERAMA—PLAZA—CINERAMA
THERE IS NOTHING IN THE WORLD LIKE IT! Enjoy an exciting wonder-hunt to 30 fascinating places in 16 countries—share as though you were there in **PERSON** the awe-inspiring splendours of nature and man-made marvels in the most exhilarating entertainment experience of a lifetime! Colour by Technicolor (G).
HOYTS, PLAZA — TOMORROW, 2.15 P.M.
FIRST PERFORMANCE AT 2.15 P.M., then again at 5.15 and 8.15. Exclusive! Cannot and will not be seen in any other theatre in N.S.W. Book now at theatre, 600 George St. Air-conditioned. M6107. Also David Jones' Booking Bureau.
PLAZA (LAST DAY), CINERAMA, "SOUTH SEAS ADVENTURE" (G).

SEARCH FOR PARADISE

19th April 1962 to 22nd August 1962 – Season 17 weeks and 6 days ✓

Since the dawn of time... this has been
MANKIND'S MOST FABULOUS DREAM!

From the icy crags and alpine valleys of the Karakoram "Killer Mountains" . . . the Forbidden Kingdom of Hunza . . . Nepal, land of a legendary warrior race . . . to the raging torrents of the Indus . . . the idyllic and tranquil beauty of Kashmir and the lush splendour of Ceylon, Cinerama unfolds an adventure such as you've never seen before — a thrilling quest for a Twentieth Century Shangri-La in an Eldorado of perfect entertainment!

THE 5TH, THE NEWEST, THE MOST COLORFUL CINERAMA ADVENTURE OF ALL!

The **NEW CINERAMA** Presentation
 The **LOWELL THOMAS** Production

SEARCH FOR PARADISE
 TECHNICOLOUR

Commencing **TOMORROW!**
 8.15, 5.15, 2.15
 600 George Street (MAG 107) and David Jones' Booking Bureau

PLAZA
 AIR CONDITIONED!
 600 George Street (MAG 107) and David Jones' Booking Bureau

EXCLUSIVE!
 Cinerama will hold out for you the only other "Shangri-La" in N.Z. at the Plaza!
LAST DAY — CINERAMA SEVEN WONDERS OF THE WORLD
 Technicolor (G)

ROBERT MERRILL
 DIMITRI THOMKIN

General Exhibition

COMMENCING TOMORROW the 5th, the **NEWEST**, the most colourful **CINERAMA** of all! The Lowell Thomas fabulous production in Cinerama and Technicolor—

"SEARCH FOR PARADISE"

With Cinerama to the roof of the world in search of a paradise on earth! From the icy crags and alpine valleys of the Karakoram "Killer Mountains" to the Forbidden Kingdom of Hunza, Nepal—Land of Legend—to the raging torrents of the Indus, the idyllic tranquil beauty of the Kashmir, the lush splendour of Ceylon—Cinerama unfolds an adventure such as you've never seen before — a thrilling quest for a Twentieth Century Shangri-La in an Eldorado of perfect entertainment (G).

CINERAMA — PLAZA — CINERAMA
TOMORROW! Performances daily, 2.15, 5.15, 8.15. Reservations may be made for the first three weeks of the season at Plaza Theatre, 600 George Street (MAG 107) and David Jones' Booking Bureau.

LAST DAY—Cinerama "7 Wonders of The World"
 Performances at 2.15, 5.15, 8.15 Technicolor (G).

WINDJAMMER

22nd August 1962 to 24th December 1962 – Season 17 weeks and 5 days ✓

Cinerama Opens up New and Exciting Horizons from Norway to the Caribbean!
An adventure on land and sea, thrilling beyond words!

THE 6TH, THE NEWEST
CINERAMA
 PRESENTATION
 LOUIS de ROCHEMONT'S

"WINDJAMMER"
 PRODUCED IN CINEMIRACLE
 EASTMAN COLOR
 General Exhibition

THRILL to the exciting sea voyages . . . the many fascinating ports around the world! THRILL to the breathtaking Portuguese New Year celebrations in Funchal, Madeira! THRILL to the Boston Pops Orchestra . . . world-famous Pablo Casals' cello in San Juan—festivals in Dutch Caracas! THRILL to the spine-tingling dances in Trinidad's Port of Spain . . . the music of Puerto Rico . . . and MORE, MORE!





TODAY!
 2.15, 5.15, 8.15—(Note—from Mon., Aug. 27 to Mon., Sep. 10 inc., during school hols., performances daily 11 a.m., 2.15, 8.15 (Sats. except). Book for first 3 weeks of season at Theatre, 600 George St. (Air-conditioned) MA6107 and David Jones'.

Exclusive to
 HOYTS
PLAZA

CHILDREN 2/6 TO ALL PARTS AT DAY SESS.

The 6th, the newest CINERAMA presentation, produced in Cinemiracle and Eastman Colour, Louis De Rochemont's
"WINDJAMMER" — CINERAMA
 Opening up new and exciting horizons from Norway to the Caribbean, adventure on land and sea, thrilling beyond words (G).
HOYTS PLAZA ON THURSDAY!
 Daily at 2.15, 5.15, 8.15 (Note—from Mon., Aug. 27 to Mon., Sept. 10 inc., during school hols., performances 11 a.m., 2.15, 8.15 (Sats. except). Book now for first 3 weeks of season at Plaza Theatre, 600 George St (MA6107) and David Jones' Booking Bureau. Children 2/6 to all parts at day sess. EXCLUSIVE. Cannot and will not be seen in any other theatre in N.S.W. or on TV. GALA VICE-REGAL PREVIEW OF "WINDJAMMER" Tomorrow Night, 8.15 (Theatre booked out for Gala Preview).
Plaza: Last Day: Cinerama "Search For Paradise" in Technicolor (G). At 2.15, 5.15, 8.15. MA6107.



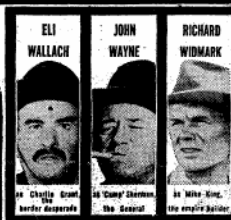
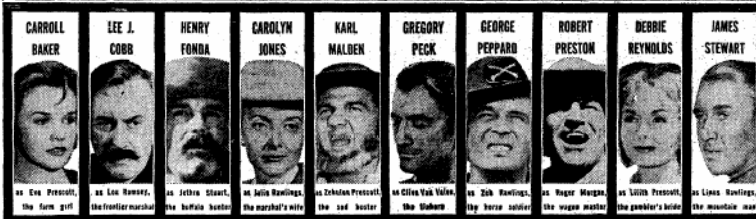
HOW THE WEST WAS WON

26th December 1962 to 18th March 1964 – Season 64 weeks ✓

**A fabulous
romantic
adventure in
breath-taking
realism!**



**GREAT beyond words... THE FIRST
DRAMATIC STORY IN CINERAMA!**



BRIGID BAZLEN - WALTER BRENNAN - DAVID BRIAN - ANDY DEVINE - RAYMOND MASSEY - AGNES MOOREHEAD - HENRY (HARRY) MORGAN
THELMA RITTER - MICKY SHAUGHNESSY - RUSS TAMBLYN • WRITTEN BY JAMES R. WEBB • DIRECTED BY HENRY HATHAWAY, JOHN FORD, GEORGE MARSHALL • PRODUCED BY BERNARD SMITH

For an exclusive extended season presentation, commencing—

BOXING DAY!

Performances Boxing Day and all Sats. and Hols. at 1.30, 4.50, 8.15 p.m. From Thurs Dec. 27 to Jan. 25 incl. there will BE a MORNING session each day (Sats. and Hols. excepted) at 10 a.m., then at 1.30 and 8.15 p.m.



BOX PLANS NOW OPEN for first four weeks of season at Plaza Theatre, 600 George St. (Air-conditioned.) Phone MA6107, and at David Jones' Booking Bureau.
PRICES: MORNING 6/-, 8/-, 10/-; MATINEES and INTERMEDIATES 7/6, 10/-, 12/6; WEEK NIGHTS 8/6, 12/6, 15/-; SATS. and HOLS. INTERMEDIATE 8/6, 12/6, 15/-; SATS. and HOLS., NIGHTS 10/6, 14/6, 17/6. Children half price day sessions. Feature occupies entire presentation.

Metro-Goldwyn-Mayer and Cinerama present the FIRST dramatic story in CINERAMA—a fabulous romantic adventure in breathtaking realism—

"HOW THE WEST WAS WON"

BOX PLANS NOW OPEN Reservations may be made for the first four weeks of season at Plaza Theatre, 600 George Street (MA6107), and David Jones.

BE WISE! BOOK EARLY! BOOK TODAY!

For an Exclusive Extended Season Presentation at—

HOYTS PLAZA — BOXING DAY

With 24 great Hollywood Stars playing leading roles! CARROLL BAKER, HENRY FONDA, KARL MALDEN, GREGORY PECK, GEORGE PEPPARD, ROBERT PRESTON, DEBBIE REYNOLDS, JAMES STEWART, JOHN WAYNE, RICHARD WIDMARK, and co-starring BRIGID BAZLEN, WALTER BRENNAN, DAVID BRIAN, ANDY DEVINE, RAYMOND MASSEY, AGNES MOOREHEAD, HENRY (HARRY) MORGAN, THELMA RITTER, MICKY SHAUGHNESSY, RUSS TAMBLYN. Directed by Henry Hathaway, John Ford, George Marshall. Produced by Bernard Smith. In Technicolor (G). PERFORMANCES BOXING DAY AND ALL SATS. AND HOLS. AT 1.30, 4.50, 8.15 P.M. from Thurs. Dec. 27, to Jan. 25 incl. there will be a MORNING sess. each day (Sats. and Hols. excepted) at 10 a.m., then at 1.30 and 8.15 p.m. Feature occupies entire program. MORNING, 6/-, 8/-, 10/-; MATINEES and INTERMEDIATE, 7/6, 10/-, 12/6; WEEK NIGHTS, 8/6, 12/6, 15/-; SATS. AND HOLS., INTERMEDIATE, 8/6, 12/6, 15/-; SAT. AND HOL. NIGHTS, 10/6, 14/6, 17/6. Children half-price at day sessions.

LAST DAY—"WINDJAMMER"—CINERAMA
Final performances at 11 a.m., 2.15 and 8.15 p.m.

THE WONDERFUL WORLD OF THE BROTHERS GRIMM

19th March 1964 to 9th September 1964 – Season 24 weeks and 6 days ✓

WONDERFUL
...is the word for it!

CINERAMA **WONDERFUL SONGS AND DANCES**
and **YOU** share every glorious moment

WONDERFUL PEOPLE AND PLACES and **YOU**
are right in the middle of every new excitement



METRO-GOLDWYN-MAYER and CINERAMA present "THE
WONDERFUL WORLD OF THE BROTHERS GRIMM"

12 GREAT STARS
LAURENCE HARVEY · CLAIRE BLOOM · YVETTE MIMIEUX · RUSS TAMBLYN · KARL BOEHM · WALTER SLEZAK
JIM BACKUS · BEULAH BONDI · OSCAR HOMOLKA · BARBARA EDEN · TERRY-THOMAS · BUDDY HACKETT

For exclusive season commencing—
TODAY!

61-6107
PLAZA
AIR CONDITIONED

TECHNICOLOR® (G)
Performances daily at 2.15, 5.15, 8.15 p.m. **BOOK NOW!** Plans Theatre, 600 George St., & D.J.'s.

BOX PLANS NOW OPEN. For the Second Time CINERAMA tells a story . . . a warm and wonderful tale for all the family.

IN CINERAMA, "THE WONDERFUL WORLD OF THE BROTHERS GRIMM"

With 12 great stars, including LAURENCE HARVEY, CLAIRE BLOOM, KARL BOEHM, BARBARA EDEN, RUSS TAMBLYN, TERRY-THOMAS, BUDDY HACKETT. Technicolor (G). For an exclusive extended season.

PLAZA — TOMORROW!

BOOK NOW. Performances daily at 2.15, 5.15, 8.15 p.m. Reservations may be made for the first 3 weeks at Plaza Theatre, 600 George St (61-6107). Air-conditioned, and David Jones.

LAST DAY: "HOW THE WEST WAS WON"—CINERAMA at 1.30, 4.50, 8.15.



THE BEST OF CINERAMA

10th September 1964 to 2nd December 1964 – Season 11 weeks and 6 days ✓

FOR THE FIRST TIME CINERAMA'S GREATEST THRILLS
TOGETHER IN ONE BREATHTAKING ENTERTAINMENT!

JUMP with the giant Numbas, savages the world had forgotten . . . SHOOT the curl in a Puerto Paradise . . . ZOOM into space at the controls of a super jet . . . SHARE the thrills of the roller-coaster ride and the hearting bob-sled run . . . SEE Australia's own surf life savers!

YOU are there . . . swept into the picture as you catapult across five continents and a hundred centuries!

CINERAMA INC. Presents
THE BEST OF CINERAMA

TECHNICOLOR
Narrator by LOWELL THOMAS
Producer by LOWELL THOMAS
MERIAN C. COOPER
ROBERT BOND
LOUIS DE ROCHEMONT
and EARL DOBLEY
Air-conditioned
8:15-10:15

For an
exciting
week!
Comm.
TODAY!

Daily at
2.15, 5.15,
8.15 p.m. Plans
at Theatre 600 George St.
and David Jones.

YOU are there . . . swept into the picture—catapulted across five continents and a hundred centuries . . . living CINERAMA'S all-time thrills. YOU are there in . . .

"THE BEST OF CINERAMA"

BOOK NOW. For the history-making roller-coaster ride . . . the huriling bob-sled run. YOU ZOOM into space at the controls of a super jet . . . SHARE the thrills of Australia's own surf life-savers. For an exclusive extended season . . .

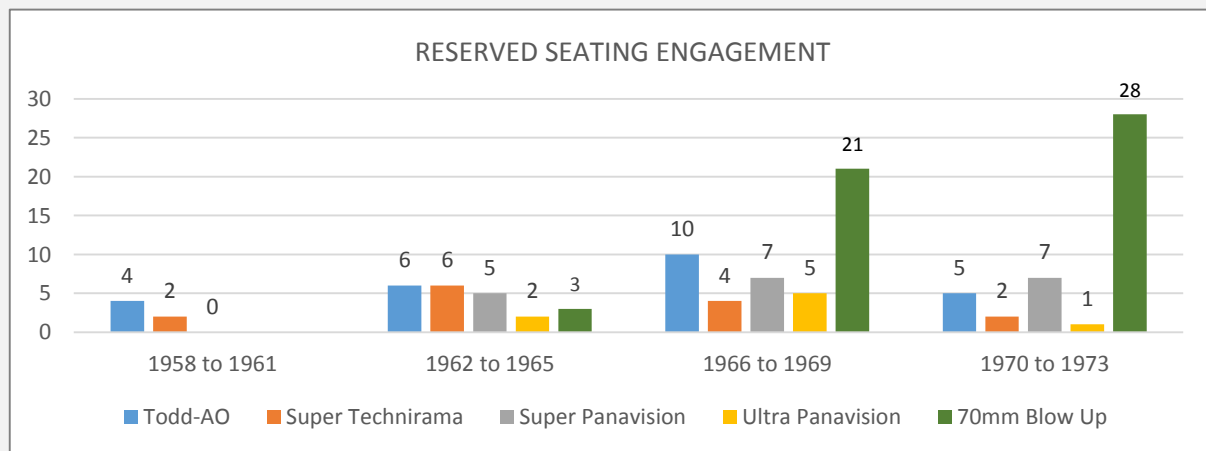
Comm. TOMORROW! — HOYTS PLAZA
Technicolor (G). Daily at 2.15, 5.15, 8.15 p.m. Plans at
Theatre, 500 George Street (51-6107, air-conditioned) and D.J.S.
LAST DAY—"The Wonderful World of the Brothers Grimm."

SYDNEY IN 70MM – PART 1

ULTRA PANAVISION

Between 1970 and 1973 there were forty three [43] 70mm releases in Sydney which included twelve reissues and a new cinema equipped to present 70mm. Three of the reissued films were presented for the first time in 70mm. *The Jolson Story* screened at the suburban Astra theatre in Parramatta, *The Bridge on the River Kwai* screened at the Hoyts Mayfair and *The Ten Commandments* was the first 70mm attraction at the new Paramount cinema which had opened on the 5th May 1966 ...

| 1970 - 1973 | 70MM | REISSUE | TOTAL |
|--------------|-----------|-----------|-----------|
| 1970 | 10 | 1 | 11 |
| 1971 | 11 | 3 | 14 |
| 1972 | 5 | 4 | 9 |
| 1973 | 5 | 4 | 9 |
| TOTAL | 31 | 12 | 43 |



| OPENED | FILM | THEATRE | FILM FORMAT | CLOSED | WKS |
|----------|----------------------------|---------|----------------------------|----------|-----|
| 20/02/70 | Castle Keep | Forum | 70mm Panavision | 19/03/70 | 4 |
| 05/03/70 | Paint Your Wagon | Barclay | 70mm Panavision | 24/12/70 | 42 |
| 20/03/70 | The Wild Bunch | Forum | 70mm Panavision | 09/07/70 | 16 |
| 15/04/70 | Airport | Ascot | Todd-AO | 21/01/71 | 39 |
| 27/05/70 | Marooned | Mayfair | 70mm Panavision | 08/07/70 | 6 |
| 02/07/70 | The Jolson Story | Astra | Reissue – 70mm Spherical | 15/07/70 | 2 |
| 08/07/70 | Patton | Mayfair | Dimension 150 | 19/08/70 | 6 |
| 19/08/70 | Cromwell | Mayfair | 70mm Panavision | 23/12/70 | 18 |
| 18/11/70 | Waterloo | Paris | 70mm Panavision | 07/04/71 | 20 |
| 24/12/70 | Song of Norway | Mayfair | Super Panavision | 23/06/71 | 26 |
| 26/12/70 | Darling Lili | Barclay | 70mm Panavision | 10/06/71 | 24 |
| 21/01/71 | Ryan's Daughter | Ascot | Super Panavision | 23/08/72 | 83 |
| 08/04/71 | Too Late the Hero | Paris | 70mm Spherical | 05/05/71 | 4 |
| 08/07/71 | Lawrence of Arabia | Mayfair | Reissue – Super Panavision | 29/09/71 | 12 |
| 21/07/71 | Le Mans | Barclay | 70mm Panavision | 28/10/71 | 14 |
| 29/07/71 | Tora! Tora! Tora! | Plaza | 70mm Panavision | 27/10/71 | 13 |
| 30/09/71 | The Last Valley | Mayfair | Todd-AO | 20/10/71 | 3 |
| 21/10/71 | It's a Mad, Mad, Mad World | Mayfair | Reissue – Ultra Panavision | 01/12/71 | 6 |
| 28/10/71 | The Great Battle | Plaza | Sovscope 70 | 08/12/71 | 6 |
| 29/10/71 | Raid on Rommel | Barclay | 70mm Techniscope | 18/11/71 | 3 |
| 19/11/71 | Wild Rovers | Barclay | 70mm Panavision | 09/12/71 | 3 |
| 02/12/71 | The Sound of Music | Mayfair | Reissue – Todd-AO | 02/02/72 | 9 |
| 07/12/71 | Nicholas and Alexandra | Paris | 70mm Panavision | 14/06/72 | 27 |
| 16/12/71 | Krakatoa, East of Java | Astra | Todd-AO | 26/01/72 | 6 |

| | | | | | |
|----------|------------------------------|-----------|----------------------------|----------|----|
| 22/12/71 | The Boy Friend | Barclay | 70mm Panavision | 02/03/72 | 10 |
| 20/07/72 | The Cowboys | Mayfair | 70mm Panavision | 13/09/72 | 8 |
| 11/08/72 | 2001: A Space Odyssey | Forum | Reissue – Super Panavision | 24/08/72 | 2 |
| 25/08/72 | The Andromeda Strain | Ascot | 70mm Panavision | 21/09/72 | 4 |
| 14/09/72 | Poem of Dances | Mayfair | Sovscope 70 | 27/09/72 | 2 |
| 06/10/72 | 2001: A Space Odyssey | Forum | Reissue – Super Panavision | 16/11/72 | 6 |
| 17/11/72 | Scrooge | Forum | 70mm Panavision | 30/11/72 | 2 |
| 01/12/72 | Gone with the Wind | Forum | Reissue – 70mm Spherical | 24/12/72 | 3 |
| 07/12/72 | The Professionals | Plaza | Reissue – 70mm Panavision | 31/01/73 | 8 |
| 06/12/72 | Young Winston | Century | 70mm Panavision | 02/05/73 | 21 |
| 09/02/73 | Never Give An Inch | Ascot | 70mm Panavision | 01/03/73 | 3 |
| 01/03/73 | The Poseidon Adventure | Plaza | 70mm Panavision | 06/03/74 | 53 |
| 15/08/73 | Lost Horizon | Paris | 70mm Panavision | 07/11/73 | 12 |
| 11/10/73 | The Bridge on the River Kwai | Mayfair | Reissue – 70mm Cinemascope | 31/10/73 | 3 |
| 15/11/73 | West Side Story | Mayfair | Reissue – Super Panavision | 28/11/73 | 2 |
| 23/11/73 | The Ten Commandments | Paramount | Reissue – 70mm VistaVision | 20/12/73 | 4 |
| 07/12/73 | Ryan's Daughter | Forum | Reissue – Super Panavision | 20/12/73 | 2 |
| 12/12/73 | Tom Sawyer | Paris | 70mm Panavision | 13/02/74 | 9 |
| 21/12/73 | Jesus Christ Superstar | Paramount | 70mm Todd AO 35 | 04/04/74 | 15 |

THE BRIDGE ON THE RIVER KWAI

A TOWERING TRIUMPH!
Winner of 34 Major International Awards

NEVER SHOWN ON TELEVISION IN AUSTRALIA

COLUMBIA PICTURES PRESENTS A SAM SPIEGEL PRODUCTION - WILLIAM HOLDEN - ALEC GUINNESS - JACK HAWKINS - IN THE BRIDGE ON THE RIVER KWAI - TECHNICOLOR - CINEMASCOPE - WITH SESSUE HAYAKAWA - JAMES DONALD - ANN SEARS AND INTRODUCING GEOFFREY HORNE - DIRECTED BY DAVID LEAN - SCREENPLAY BY PIERRE BOULLE BASED ON HIS NOVEL

COMMENCES TODAY!

HOYTS AIR CONDITIONED **MAYFAIR** 73 CASTLEREAGH ST. 28-1374

Sessions Daily 10.30, 1.45, 5 and 8.15 pm. (Feature occupies entire program). Sunday at 4.30 and 7.45 pm.

the Music... the Magic... the Times... of America's Greatest Entertainer

COLUMBIA PICTURES Presents

THE JOHNSON STORY

EXCLUSIVE TO... **Astoria PARRAMATTA** 6-15 0620 11.30 & 7.30 p.m.

LARRY PARKS - EVELYN KEYES
WILLIAM BEMARDET - BILL BOGARD
TECHNICOLOR

70 mm Full Dimensional Sound!

EXCLUSIVE PRESENTATION! BOOK NOW AT THEATRE. SPECIAL GROUP PARTY CONCESSIONS.

**THE PARAMOUNT IS PROUD TO ANNOUNCE THE
RETURN OF THE GREATEST MOTION
PICTURE OF ALL TIME!**

Cecil B. DeMille's
PRODUCTION
**The Ten
Commandments**

TECHNICOLOR 

What a story it tells!
What majesty it encompasses!
What loves it unites!
What drama it unfolds!



**FOR THE FIRST TIME IN 70mm
& 6 TRACK STEREO**

Distributed by Cinema International Corporation 

with CHARLTON HESTON and BRYNNER

A PARAMOUNT RELEASE 

STARTS TOMORROW

**NEVER BEEN
SEEN ON
TELEVISION**

Seating: **SUNDAY** 8:00 am - 7:15
am - 7:00 pm - 2:15, 4:30, 6:45, 9:00
pm - 7:00 pm - 4:15, 6:30, 8:45
pm - 1:00 pm - 4:15, 6:30, 8:45
Weekend's and D.J.s.

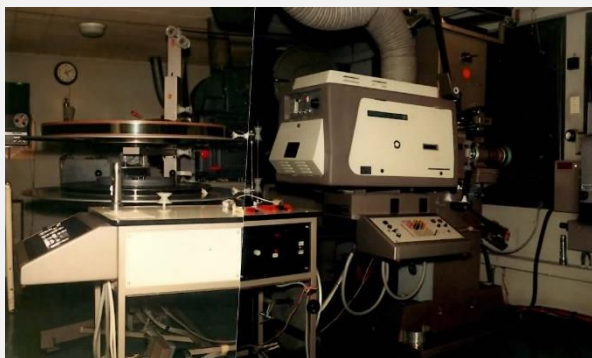
PARAMOUNT
525 GEORGE 26 2858

SYDNEY IN 70MM – PART 1

PROJECTIONIST

This now concludes SYDNEY IN 70MM – PART 1 and fitting as we close the curtain on this chapter, we pay tribute to the projectionist who at the beginning of 70mm and Cinerama were instrumental in presenting the wide screen motion picture and the Reserved Seating Engagement ...

| | | | |
|----------|------------------------------|------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10/12/53 | THE ROBE | HOYTS REGENT | Name Name |
| 02/10/57 | AROUND THE WORLD IN 80 DAYS | HOYTS PARIS | Name Name |
| 17/09/58 | THIS IS CINERAMA | HOYTS PLAZA | Kel Ball - Console Jack Council - Sound Paul Ennis - Assistant Tom Omaye - Able Keith Martin - Baker Louis Cohen - Charlie Ron Chamber - Technician |
| 26/12/58 | SOUTH PACIFIC | HOYTS MAYFAIR | Name Name |
| 23/06/60 | PORGY & BESS | FORUM CINEMA | Name Name |
| 23/08/62 | SOUTH PACIFIC | ASTRA PARRAMATTA | Name Name |
| 16/08/63 | BARRABAS | BARCLAY CINEMA | Jack Green Name |
| 03/12/64 | IT'S A MAD MAD MAD MAD WORLD | HOYTS PLAZA | Keith Martin Tom Omaye |
| 28/07/65 | MY FAIR LADY | HOYTS CENTURY | Tom Omaye Harold Maiden |
| 25/03/67 | GONE WITH THE WIND | ASCOT THEATRE | David Pearce Name |
| 23/11/73 | THE TEN COMMANDMENTS | PARAMOUNT CINEMA | Bill Dunn Jack Lees |



My favourite photo of the Hoyts Plaza projection room with the 70mm print of *The Return of the Man Called Horse* on the platter.

If only *Star Wars* which was discussed for its season at the Hoyts Plaza theatre eventuated as I am sure with the success of the film franchise, the Hoyts flagship theatre would be still operating today.