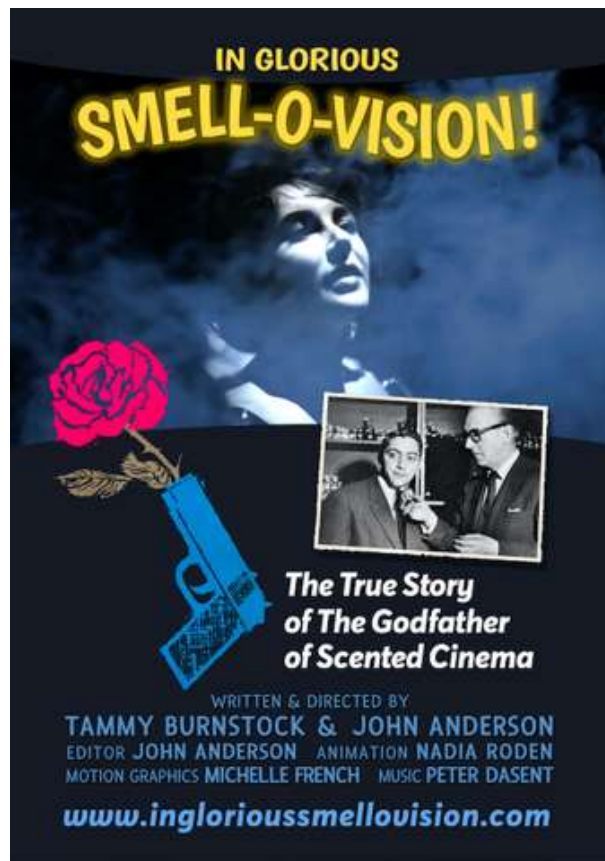


In Glorious Smell-O-Vision! The True Story of the Godfather of Scented Cinema

When it comes to movies, WHY NOT THE NOSE?



The story of unsung hero and Godfather of scented cinema, osmologist and Swiss inventor Hans Laube, whose Smell-O-Vision! technology premiered in 1960 with **Scent of Mystery**, a big budget feature film, directed by Jack Cardiff with an all-star cast, including Elizabeth Taylor.



Chicago, 1960. Photo Art Shay

Scent of Mystery was not only the FIRST, but also the LAST film to be presented in Smell-O-Vision!

Why?

Australian filmmaker Tammy Burnstock makes it her mission to get to the bottom of what went wrong, along the way uncovering a very human story of scientific innovation, heartbreak and redemption.



Tammy's nose, Institute for Art and Olfaction

In Glorious Smell-O-Vision! is a documentary film that brings to light a previously-untold chapter in movie history, proving along the way that scented cinema has a future.

[An InGlorious trailer](#)



Your ticket to the history and future of scented cinema!

• **Cast, Featuring in order of appearance:**

Saskia and Luella Brown, Art Shay, Bruce Kimmel, Cat Jones, Jacquelyn Ford Morie, Lizzie Ostrom Tammy Burnstock, Carmen Laube, Jack Cardiff, Charles Ziarko, David Strohmaier, Leonard Maltin Ben Mankiewicz, Avery Gilbert, Susan Todd, Saskia Wilson-Brown, Philippe Wittwer, Chandler Burr Neal Harris, John Foley, Bel Delia, Antonio Gardoni, Luca Turin, Randy Gitsch, Olivier Riquelme, Beverly Bentley

Credits

Written and directed by Tammy Burnstock and John Anderson

Producer [Tammy Burnstock](#)

Editor [John Anderson](#)

Animation [Nadia Roden](#)

Music [Peter Dasent](#)

Motion graphics design [Michelle French](#)

Scents [Saskia Wilson-Brown](#)

John Anderson is an Emmy-winning and Grammy- nominated Director, Executive Producer and Editor. In *Glorious Smell-O-Vision!* his fourth nose-related project, following work with Pete Townshend, Tiny Tim and punk rocker Skafish. Recent work includes blues documentary *Born In Chicago* and 'Horn From The Heart: The Paul Butterfield Story.'

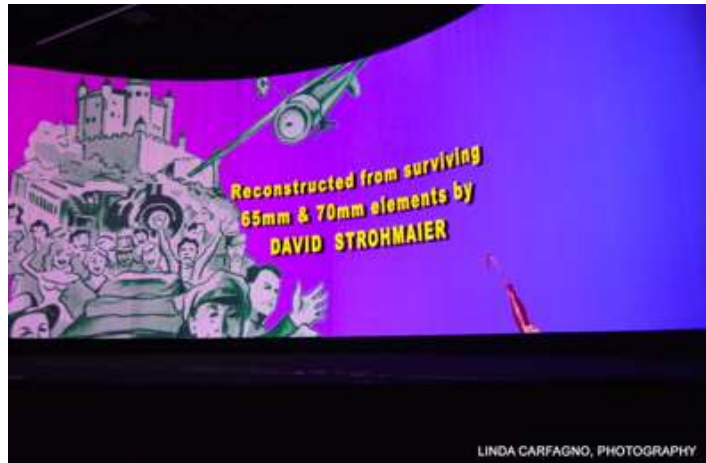
Tammy Burnstock is an Australian scented storyteller. She recently event-produced a *Scent of Mystery (1960)* revival in participatory Smell-O-Vision! For the National Science and Media Museum in the UK, for the Danish Film Institute in Copenhagen and for the TCM Classic Film Festival in Hollywood.

Saskia Wilson-Brown is Founder and Executive Director of the Institute for Art and Olfaction: a non-profit organisation devoted to access, education and experimentation with scent. She was the scent-producer for *Scent of Mystery* revival events and has created new scents for *In Glorious Smell-O-Vision!*



Mike Todd Jr. and Hans Laube with the "Smell Brain" Photo Art Shay

In Glorious Smell-O-Vision! The True Story of the Godfather of Scented Cinema is told through memories shared by Carmen, daughter of Hans Laube and Susan Todd, daughter of producer Mike Todd Jr. With insights by *Scent of Mystery*'s director Jack Cardiff, photojournalist Art Shay, original audience members Bruce Kimmel and Charles Ziarko.



Widescreen Weekend Film Festival, Bradford 2015 Photo Linda Carfagno

The wonderful world of Widescreen is illuminated by David Strohmaier as he leads a scented revival team into the TCM Classic Film Festival. Here we meet Randy Gitsch, Chapin Cutler, TCM hosts Leonard Maltin and Ben Mankiewicz, and the star of Scent of Mystery Beverly Bentley.



Cinerama Dome, TCM Classic Film Festival, 2016 Photo Mike Cahill

The film also features an international who's who of the world of scent, led by Saskia Wilson-Brown, founder of the Institute for Art and Olfaction. Along with Luca Turin, Jacquelyn Ford Morie, Chandler Burr, Lizzie Ostrom, Avery Gilbert, Neal Harris, John Foley and Cat Jones



Saskia at the Institute for Art and Olfaction, LA

Reviews



Peter de Cupere, scent artist 2019

“It’s amazing! I love it, it has all a good documentary should have. It evokes, it shows emotions and it’s so touching to hear Carmen and Susan Jane’s (Todd) stories and your passion and love for smell-o-vision.” Peter de Cupere <http://www.peterdecupere.net>

I want to say a million thanks for letting me see “In Glorious Smell-O-Vision! The True Story of The Godfather of Scented Cinema” – I just sat down to watch it in peace and quiet. Loved it totally. What you have put together is a true testament to a vision, which failed for various reasons. From being a lost film, you have really added life into the story of Laube and Todd Jr.’s efforts. Thank you. Very emotional for the lovers of films like this...



Rasmussen (DFI) and Randy, 2015 Photo Thomas Hauerslev

Charlotte, my wife, remembers the Copenhagen show vividly as one the most fun film shows she has ever seen – me too for that matter – not that I like scented films especially, but the SHOWMANSHIP you produced with your enthusiasm for scents in films was STAGGERING!!!!

Thomas Hauerslev in70mm.com



The Todds, Michael Sr. and Mike Jr.

“I really enjoyed it. I loved your participation in telling the story of how you got interested in it and I loved actually learning my own family history which was exciting for me and for my daughter who saw it. From my point of view you did an amazingly good and fair representation of my family. With great respect I felt, in light of the movie my father made being a failure. You treated it respectfully and artistically and gave credit to everyone’s desire to make it, so that was very good.”
(Susan Todd, daughter of producer Mike Todd Jr.)



Leo McKern- Production Still, 1959

“It was great to see my father Leo on screen at the height of his comic heyday. I thought the conceit about the significance of smells + cinema came across really strongly and wow Saskia (Wilson-Brown, Institute for Art and Olfaction) is a wonderful interviewee and human, so vibrant and political about the subject... How amazing is Hans Laube’s story and character and sad as well, likewise Mike Todd, which was so tragic with his death. What visionary extraordinary yet flawed men, it feels like a lost romantic era a bit.”
Harriet McKern <https://www.harriemckern.com>.



NYC 2019, photo Rebekah Delaney

“Wow; wasn’t it an amazing night. Such a wonderful thing you’ve made ♥so grateful to be part of it.” Carmen Laube, daughter of Hans Laube, the Godfather of Smell-O-Vision!

- **Plans for release**

Scented screenings coming soon! Plans are underway for a touring roadshow. In Glorious Smell-O-Vision! along with cartoon [A Tale of Old Whiff](#) (1960). North America, New Zealand, Denmark, Belgium and the UK so far. Please get in touch if you would like to organize a screening near you.

Have a look at the teams previous scented events here:

[InGlorious Events demo](#)

- **Contact**

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