

December 1, 1955

**Arthur Hornblow, Jr.
Rejoins Magna Corp.**

Arthur Hornblow, Jr., has rejoined the Magna Corp. in his capacity as consultative producer and has moved into offices at Kling Studios. Hornblow will aid in the preparation of Magna's upcoming slate, which will include "South Pacific" and other Rodgers & Hammerstein properties.

He recently returned from several months in Europe where he will make "Solomon and Sheba" in association with Edward Small.

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... Kevin McClory will direct the last location sequence of Todd's "Around the World" in Japan Dec. 13. He's the third director so far

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TODD-AO IS NEGOTIATING TO TAKE OVER ENTIRE KLING LOT

Stage Construction Now in Progress

Negotiations are reportedly under way between Todd-AO and Kling Studios, which, if consummated, would result in the former taking over the entire Kling lot.

Construction is now under way to convert Kling's stage 3 into an experimental laboratory where continued improvements in the Todd-AO process can be worked out. The stage is being widened 20 feet, four feet is being added to its height, and a Todd-AO projection booth is now being built. In addition to its use as a laboratory, the stage will be completely equipped for scoring and dubbing in the Todd-AO six-track system.

Scoring of "Around the World in 80 Days" will start there Feb. 24, and the new facilities, being installed at a cost of \$250,000, will be made available to outside producers on a rental basis, either in conjunction with the use of the Todd-AO process, or with standard processes for which only a four-track system will be available.

Todd-AO is now ready with a 70mm composite release print system which will replace the 65mm installations currently employed in the road show engagements of "Oklahoma!"

Okla. Trimmings Give Sparkle To 'Oklahoma' Preem

One of the most colorful Hollywood premieres in a long time was put on last night for the local bow of Rodgers & Hammerstein's "Oklahoma!" at the Egyptian Theatre, with State of Oklahoma trimmings as a highlight. The invitational audience included guests from that state and as far east as Washington and New York. George P. Skouras, president of Magna Theatre Corp., headed the latter group.

Kleig-lighted premiere ceremonies included "official annexation" of the Egyptian Theatre property as "Oklahoma Territory" for the run of the film, raising of the state's flag above the theatre, distribution to each guest of a sprig of mistletoe (Oklahoma state flower) with gold card attached making the recipient a charter member of the Oklahoma Kissin' Cousin Society, and other activities.

A full-rigged "surrey with the fringe on top" and a team of white horses gave added color to the theatre entrance. Four emcees officiated at the premiere, with both TV and radio coverage.

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On the other hand, she had nothing but praise for Mike Todd, who she claims is the only real independent producer in the industry. "He has absolutely no other boss but himself!" she declared. "I made no makeup or wardrobe tests for 'Around the World in 80 Days,' and Mike promised that if I didn't like the way I looked he'd cut the scenes regardless of the cost. Not only did I look all right, I looked better than I've ever looked after hours of painstaking tests!"