

March 8, 1956

... At the Academy's screening of "Oklahoma" at the Egyptian. 1070 members showed up.

Mary Baylor Reinart, who recently resigned from Time Mag's editorial staff, arrived in town over the weekend on assignment from Michael Todd to compile the production data of "Around the World In 80 Days" for publication in book form

$\frac{6}{3}$ 1956

Todd-AO Demonstration At SIMPP Meeting

Society of Motion Picture and Television Engineers will feature a discussion and demonstration of the Todd-AO process at its monthly meeting Mar. 20, in Todd-AO dubbing-review room at the Kling studios.

Two sessions, 7 and 8:45 p.m. will be held, due to limited seating facilities.

$\frac{14}{3}$ 1956

'Okla.' to Segue From 70m Todd-AO to C'Scope

New York, March 13.—Once "Oklahoma" has completed its 70m roadshow engagements, it will have to play off its normal domestic and foreign runs in the CinemaScope "cover" version made simultaneously with the Todd-AO one.

Contrary to original expectations, it has been found that "Oklahoma" cannot be "printed down" to normal 35m widescreen. The reason is the musical was lensed in a system using 30 frames per second. Normal theatre exhibition uses 24 frames, and reduction is impossible.

When Michael Todd made "Around the World in 80 Days," he shot two versions of the same system, one in 30 frames and the other in 24 frames per second. Thus, following the roadshowing, United Artists will be able to distribute a print-down version using normal theatre exhibition speed. While Todd had to shoot each scene twice, he was nevertheless able to use the same camera, simply changing the motor speed and making the other necessary adjustments.

Magna plans to open "Oklahoma" in London next month. The European roadshow dates will be handled by Magna itself.

$\frac{14}{3}$ 1956

Via Closed-Circuit TV, Todd-AO Speeds Up Pix Scoring and Dubbing

Two to three films can be handled simultaneously by its newly-completed recording, scoring and dubbing facilities which Todd-AO's motion picture production division makes available this week to the industry, it was revealed yesterday.

Through the use of a special closed-circuit tv operation between stages and the Todd-AO control room at the Kling studios, where the new layout was demonstrated, time in scoring can be reduced 25% for a very definite savings in

costs, according to Fred Hynes, sound director.

Hynes, who conducted the demonstration in association with S. A. Sanford, general manager of the m.p. division, reported the closed-circuit, said to be the only operation of its kind in Hollywood, cuts scoring time because it quickens communication between conductor and control room mixers. The mixer, in the control room, can see what's going on on the adjoining stage and make his suggestions immediately to the conductor, who also via tv can see and talk to the mixer.

This sound operation has a six-channel orthosonic set-up, the first to be offered as a regular feature, Sanford declared. The 60-by-27-foot screen, used in the overall operation, is adjustable, via a crank, to any depth of curvature required, to accommodate all types of screens—flat, CinemaScope or Todd-AO.

\$1,000,000 Conversion

Sanford, who supervised the conversion of Stage Three at Kling into what he claims is now the most modern recording-scoring-dubbing stage in Hollywood, beginning last December, stated the entire cost, including projection, recording and tv electronic equipment, will run over \$1,000,000. Facilities permit a total of 96 sound tracks to be put together

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star to see the present three-and-a-half-hour version of Mike Todd's "Around the World in 80 Days" was Mario Lanza. He's one of the few stars who is NOT in the film . . . Lanza says he will star for Todd at La Scala in 1957 .

$\frac{26}{3}$ 1956

Robert Newton, 50, Dies

Top British actor Robert Newton, 50, died at his home here yesterday of a heart attack. His physician, Dr. Francis Abdo, said Newton had been suffering for several years from asthma and that may have aggravated the attack. Pierce Bros., Beverly Hills, is in charge of services.

Newton's last film was Mike Todd's "Around the World In 80 Days." He had planned next to star in a stage or tv play based on Ben Hecht's "Up, Down and Across," about the late Maxwell Bodenheim.

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simultaneously in dubbing process, and films can be dubbed in any one of several different screen-size versions. Three mixers can handle the 96 sound tracks, via 16 units of six channels each, while one mixer normally handles most pictures.

Mike Todd's "Around the World In 80 Days" will be the first feature to use the new Todd-AO facilities, and a 15-minute short, now being lensed in Sun Valley by Pictorial Research, will be the first short subject. Todd-AO is offering from one to four-channel sound to the industry for all types of films except those filmed in the T-AO process, and six for T-AO licensed pix.

One major studio and one big indie are currently negotiating for use of Todd-AO process, according to Sanford, exclusive of Mike Todd, who has a 10-picture deal. There also is a strong possibility that Rodgers and Hammerstein will make use of process again for "South Pacific," he added.

In actual sound demonstrations yesterday, footage from "Oklahoma" was run off for fine effect on new equipment, plus the dream sequence shown on screen with accompanying sound effects.

The first