Welcome partners, to a hurried edition of our first ever CINERAMA PRESERVATION SOCIETY, INC. NEWSLETTER. We would have written you sooner, but we were busy saving Cinerama from extinction and fighting the wolf at our door.

Earlier this past summer, The New Neon Movies regretfully announced the end of Cinerama screenings after a year of being the only theater in America to play original three-projector Cinerama films on a deeply curved screen. The run was a roller-coaster ride of thrills attracting film buffs from all over the globe and national news coverage in every track of the media.

But in the last months, tickets sales had dropped off to the point where the screenings were no longer affordable. When the story broke in the national press (Kansas City Star, Philadelphia Inquirer, Detroit Free Press, Indianapolis Star, Toronto-Globe Mail, USA Today, Hollywood Reporter, Chicago Tribune, etc.), the remaining seats sold out and hundreds of people had to be turned away! Clearly, something had to be done. We are happy to announce to all 4,000+ of you on our mailing list that a new nonprofit organization, the Cinerama Preservation Society, has been formed to save the day. Contributions are tax deductible. We hope you all will become members, and give memberships as gifts during this holiday season to help keep Cinerama alive year round. - Larry Smith.

The Cinerama Preservation Society launches its membership drive with more Cinerama showings the third weekend of every month until Aug. of 1998!

C.P.S. CEO John Harvey speaks out from the booth(s) page 2.
Membership levels and benefits, page 2.
Membership application and next six-month show schedule page 3.
Latest news and plans for future issues, etc. page 4.
The Cinerama Preservation Society
Membership Levels

BASIC $25
You will receive:
1) Our unique Cinerama bumper sticker that will turn more than just your friend's heads;
2) The next four Quarterly C.P.S. Newsletters announcing titles, playdates, festivals, celebrity appearances, fun and fund-raising activities, current print conditions, current restoration progress and advance notice of new print premieres as we preserve Cinerama one step at a time.
3) Ten percent off Cinerama memorabilia available through our forthcoming catalogue.

FAMILY $50
You will receive: Same as above, PLUS souvenir Cinerama film frame collector card - set of three Cinerama film frames side by side and sealed in plastic along with Cinerama's seven-channel magnetic 35mm-soundtrack and a frame of common 35mm-film from a trailer for STAR WARS.

ACTOR $100
You will receive: All of the above, PLUS engraved Cinerama lapel pin that can also be used as a tie tack AND your name is added to our Hot Monthly Update Mailing List for even quicker Cinerama news including copies of all press releases as the press gets them.

DIRECTOR $250
You will receive: All of the above, PLUS a Cinerama T-Shirt AND the Cinerama video tape collection - two hours of news stories, interviews and clips on Cinerama and its recent revival. PLUS, a Cinerama golf shirt or sweatshirt. (NOTE: TAPES NOT FOR BROADCAST. Video copies of shorts and news items are for home use only by C.P.S. members).

PRODUCER $500
You will receive: All of the above PLUS, a SOLID GOLD Cinerama lapel pin.

SCREENWRITER $1,000
You will receive: All of the above PLUS a 100% wool baseball jacket made to order, tailored with embroidered Cinerama logo.

BACKER $5,000
You will receive: All of the above PLUS a Cinerama black leather jacket with embroidered logo and A PRIVATE CINERAMA SHOWING WITH AN AUDIENCE OF YOUR CHOICE, YOUR PICK OF DAY AND TIME!

OVER $10,000
All of the above: PLUS, WE'LL NAME THIS LEVEL AFTER YOU!
Do you have membership questions? Please call the NEON @ (937) 222-8452 1-9 pm EST. Or, fax us at (937) 222-4119 anytime.

THE VIEW FROM THE BOOTH (S) By John Harvey

Thanks to each and every one of you for making my dream of bringing Cinerama back to the public again come true. At each Cinerama screening at the Neon Movies, my good friend Larry Smith takes over as host, greeting the guests and sharing the fascinating history of Cinerama. I used to do when I ran the films in my special home theater, so I can go about the business of running the show. Each time I watch them, I am amazed to discover details I never saw before. And it's true, the ticket buyers, who make it possible for me to continue seeing one of my earliest movie loves, young and tenderly again. Please recommend Cinerama to your family and friends so that the thrill created by Fred Waller, Hazard "Buzz" Reeves, Lowell Thomas, Merian C. Cooper, Michael Todd and their friends now entrusted to us, Cinerama, will be around next year too.

Cinerama—from Cine (a French word for cinema) and rama, as in Diorama (1824), a mode of scenic representation in which by an unobstructed or complete view passes continuously before one; also Panorama (a picture exhibited a part at a time), a mental picture of a series of images or events utilizing skillful lighting and various contrivances, much diversity and effect for a peripheral view. One premiere viewer actually called it "...more real than real." Lowell Thomas used to say, "Cinerama is an anagam American." When I say it slowly, it makes me smile. When I hear your stories, all I can do is marvel at the way it was meant to be shown - in a real theater. John Harvey and editorial staff.
UPCOMING PLAY DATES
The Neon, at East Fifth Street & Patterson Blvd.,
In downtown Dayton, Ohio
THANKSGIVING WEEKEND—Rare screening of Cinerama's Seven Wonders Of The World—In German only (little English on soundtrack) because this last original print was found in a German theater in 1993; it has faded to a lovely shade of "Eastman Rose.
HOWEVER, the Cinerama effect works 100%.
Saturday, November 29 - Seven Wonders Of The World
Sunday, November 30 - Seven Wonders Of The World
The 3rd Weekend of EVERY MONTH!
Saturday, December 20 - How The West Was Won
Sunday, December 21 - How The West Was Won
Saturday, January 17 - This Is Cinerama
Sunday, January 18 - How The West Was Won
Saturday, February 21 - Cinerama (Eastman Rose) Holiday
Sunday, February 22 - How The West Was Won
Saturday, March 21 - Seven Wonders Of The World (Eastman Rose)
Sunday, March 22 - How The West Was Won
Saturday, April 18 - This Is Cinerama
Sunday, April 19 - How The West Was Won
Saturday, May 16 - Cinerama (Eastman Rose) Holiday
Sunday, May 17 - How The West Was Won

The Cinerama Preservation Society, Inc. is a nonprofit organization. Once your donation is received, you will receive a thank-you letter for your year-end tax deductions.

CINERAMA PRESERVATION SOCIETY, INC.
MEMBERSHIP APPLICATION

NAME: __________________________
ADDRESS: _______________________
CITY: ___________________________ STATE: ___________ ZIP: ________
PHONE: (_________)
E-MAIL: www.
Enclosed is my membership check made out to The Cinerama Preservation Society, Inc. in the amount of $_________ (Basic $25, Family $50, Other.)
(FOR PREMIUM DESCRIPTION SEE MEMBERSHIP LEVELS ON PAGE 2)
Or, charge my credit card the amount of $_________ Or, I pledge $_________ per month for ________ months. Please send me installment cards or ________ bill my credit card. [ ] Visa, [ ] Mastercard, [ ] Discover.

Name as it appears on card
Actual Card Number __________________________
Account Number (Exp. Date __/____)
Signature: ____________________________ Do you want premiums? ___ YES/ ___ NO

Please send to:
The Cinerama Preservation Society, Inc. 6513 Azure Way, Dayton, OH 45449
A DOUBLE-SIZE NEWSLETTER AND TRIPLE-SIZE CATALOG TO EVERY C.P.S. MEMBER BEFORE THE END OF FEBRUARY

Year End Sale Prices Until 1/1/98

Clothing
- Cinemora Sweatskirts with small silk embroidered blue & red logo, Sizes M, L, XL, XXL (XXXL $6 extra), Black, White, Cream, Gray, normally $35, now only $28 while supplies last.
- Cinemora "Process/Overhead Theater Diagram" T-Shirts (4 Color, 2 sided) with How The West Was Won original newspaper ad on back.
  HEAVY WEIGHT 100% cotton, with long-lasting high-quality silk-screening. Sizes S, M, L, XL, XXL (XXXL $4 extra.) = Normally $30, now $18
- T-Shirt, (2 COLOR) "Puts you in the picture" is black, logo in red and blue. (M, L, XL, XXL) = Waxed $12, now only $10
- Cinemora cream golf shirt with embroidered logo, (M, L, XL) = Normally $30, now $22
- Cinemora bell cap white, grey or black with red and blue logo = Waxed $12, now $10
- Cinemora Baseball Jacket with large embroidered logo on back and small on front. Add $5 for your name on front. = Wax $73, now $45
  FOR ALL CLOTHING ORDERS ADD $5 FOR SHIPPING

Soundtracks
- "This Is Cinerama" soundtrack CD imported = Was $35, NOW $15 BURY

Please order by January 1, 1996

Dear June and John Doe,

Lucas, Scarfe, Spielberg, Tarantino, Turner and film buffs everywhere join the Cinerama FUN the third weekend of every month in Dayton, Ohio!

Please Call Today (937) 222-8452

Collector Cards

(No price increase until Spring of 1998)
- CINEMAR CARD, VERSION 1 = 3 Side-by-side matching panels of six perforation 35mm Cinerama Film sealed in plastic so you can show your friends how it works on a giant curved screen and everyone can give Cinerama the credit for changing movies! = $10 each or ten for $75.
- CINEMAR CARD, VERSION 2 = Same as above, PLUS 35MM 7-TRACK CINEMARA MAGNETIC SOUND TRACK FILM, = $15 each or ten for $100.
- CINEMARA "Credit" CARD, VERSION 3 = All the above, PLUS A 35MM FRAME FROM AN OLD STAR WARS TRAILER FOR COMPARISON! Great for showing friends the difference = $20 each (FREE w/$50 family membership) or ten for $125.

PURCHASE IN PERSON, BY PHONE (WITH A MAJOR CREDIT CARD), OR BY MAIL WITH A PERSONAL CHECK.

Please allow 4-6 weeks for delivery. Be sure to include your phone number in case there are any questions about your order. Thank you.

Next Issue:
- Pinkish film stock—what are the solutions?
- More from John Harvey * More Cinerama Family
- Reunion Plans
- Personal Appearances * 1998 Goals, 1999, etc.
- CINEMAR NEW PRINTS:
  How much to do it right? * Letters to the editors
- The five and ten year plans
- Memorabilia, film and equipment donations

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