



The Hoyts Plaza Theatre was located in Grenfell Street, in Central Adelaide. It was situated directly behind Hoyts Regent Theatre and built on the site of the Embassy Ballroom [previously known as Central Hall and then Queens Hall]. The new cinema was leased to Hoyts Theatres and named the Plaza opening on the 27th October 1955 with *Summer Madness* with Katharine Hepburn attending the premiere. The Plaza was the first key city Hoyts theatre after the opening of *The Robe* in Sydney [1953] built especially for the CinemaScope presentation with *That Lady* its first in 1956. *Around the World in 80 Days* opened on the 2nd April 1958 and after the installation of a new curved screen in front of the original proscenium and DP70 projection, opened with *South Pacific* on the 12th November 1959. The theatre was renamed the Paris at the time of the opening of *The Sound of Music* and screened *The Sand Pebbles* in 70mm before it was demolished in late-1968. A new cinema was constructed on the site – which was initially called the *new Paris*, but which subsequently became known as the Regent 2. The new cinema was fitted out for 70mm presentation, which included a 120-degree Cinerama screen; opening with the film, *Star!* on the 17th April 1969. At this time the original Regent Theatre in Rundle Mall was split in two horizontally, with the Dress Circle and Lounge extended forward to the proscenium in 1968. The stalls area was converted into a shopping mall and the modified theatre was fitted out with 70mm and a 120-degree Cinerama screen, opening with *In the Heat of the Night*. The Regent never screened any of the 70mm Cinerama films. However, the new Paris/Regent 2 did get an opportunity to screen *Ice Station Zebra* in Cinerama – the only film to screen in 70mm Cinerama outside of Sydney and Melbourne. [the new Paris/Regent 2 and the theatres 70mm film titles will be tabled in a separate storyboard].



70MM OPENINGS	FORMAT	OPENED	CLOSED	WKS
South Pacific	Todd-AO	19/11/59	07/06/61	81
Solomon and Sheba	Super Technirama 70	08/06/61	26/07/61	7
Can-Can	Todd-AO	26/10/61	25/04/62	26
Oklahoma! – <i>First Time in 70mm</i>	Todd-AO	08/11/62	23/01/63	11
The Alamo	Todd-AO	31/01/63	06/03/63	5
West Side Story	Panavision 70	07/03/63	03/07/63	17
Exodus	Panavision 70	04/07/63	25/09/63	12
Cleopatra	Todd-AO	06/02/64	02/12/64	43
The King and I - <i>First Time in 70mm</i>	Grandeur 70	08/07/65	21/07/65	2
The Sound of Music	Todd-AO	17/02/66	06/03/68	107
The Sand Pebbles	70mm Panavision	21/03/68	01/05/68	6

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HOYTS PLAZA ADELAIDE
WIDESCREEN TIMELINE

FIRST CINEMASCOPE
THAT LADY
1956



PREMIERED 70MM
SOUTH PACIFIC
Plus Featurette
THE MIRACLE OF TODD-AO
18th November 1959



HOYTS PLAZA THEATRE
102a Grenfell Street, Adelaide

OPENED
27th October 1955

RENAMED HOYTS PARIS
17th February 1966